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1. Name of Registrant CMGRP, Inc. d/b/a Weber Shandwick	2. Registration No. 3911
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3. This amendment is filed to accomplish the following indicated purpose or purposes:

- ☐ To give a 10-day notice of change in information as required by Section 2(b) of the Act.
- ☒ To correct a deficiency in
- ☐ Initial Statement
- ☒ Supplemental Statement for the period ending June 1, 2004
- ☐ Other purpose (*specify*): \_\_\_\_\_
- ☐ To give notice of change in an exhibit previously filed.

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4. If this amendment requires the filing of a document or documents, please list -

Attachment 1 -- List of services provided to foreign principal Canadian Tourism Commission (CTC) during period from January to June 2004.

Attachment 2 -- List of expenses incurred on behalf of CTC during period from January to June 2004.

Attachment 3 -- List of fees and expense reimbursements received from CTC during period from January to June 2004.

Attachment 4 -- March 2004 Agreement Amendment

5. Each item checked above must be explained below in full detail together with, where appropriate, specific reference to and identity of the item in the registration statement to which it pertains. (*If space is insufficient, a full insert page must be used.*)

The original Supplemental Statement for this period did not disclose the CTC as a foreign principal serviced during this period in response to Item 9, or the services engaged in (Item 11) and expenses incurred on behalf of CTC (Item 15), or fees and expenses reimbursements received from CTC during this period.

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EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Type or print name under each signature<sup>1</sup>)

November 24, 2010

  
Andrew J. Kameros

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<sup>1</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

**Weber Shandwick**  
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<i>Weber Shandwick performed the following activities on behalf of the CTC January 2004</i>		
<ul style="list-style-type: none"> <li><b>New York Daily News</b> <b>Niagara Icewine Festival</b></li> </ul>	729,124	\$12,002
<b>CBS Early Show</b> <i>(viewership: 2.2 million)</i>	Agency arranging for weatherman Dave Price to speak to the mountie who'll be in NY for the Get Cozy with Canada event, out on the plaza the morning of 2/11. Team member to escort mountie to studio.	
<b>The Ellen DeGeneres Show</b> <i>(viewership: 1.1 million)</i>	The agency is working on creating a fun home video of dog sledding in Canada for the producer of the Ellen Show who has shown interest in dog sledding and Canada.	
<b>Simply Wine with Andrea Immer</b> <b>Fine Living Network</b> <i>(audience reach: 20 million)</i>	Shoot took place in Niagara and Montréal from Jan. 14-18, 2004. Agency provided show with follow up materials. Show slated to run in April 2004.	
<b>Queer Eye For the Straight Guy</b> <i>(viewership: 2 million)</i>	Agency crafted creative delivery pitch to executive producer David Collins with bottle of Icewine, Canada "wedding album" and pitch letter. Proposed location shoot in Canada. His assistant was very excited about idea. Follow up continues regarding interest and potential cooperation of subject couple.	
<b>Today Show</b> <i>(viewership: 6.2 million)</i>	Agency pitched senior producer Betsy Alexander on having Chef Tojo, the creator of the California Roll, on Today as a guest chef. After consideration, the show passed on the idea for now.	
<b>Late Show with David Letterman</b> <i>(viewership: 4.4 million)</i>	Agency pitched producer on the idea of a Biff Henderson's Canada segment. Follow up continues.	
<b>"Eye on Philadelphia" KYW-TV</b> <b>(CBS affiliate, Philadelphia)</b>	The agency pitched Beverly Williams, producer and host of the weekly magazine show, on a Canada trip giveaway during its travel segment. The producer is pitching her supervisors. Meanwhile, the agency is reviewing a tape of a recent to show.	

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<b><i>Oxygen</i></b> <b>(Circ: 340,000)</b>	Agency working with freelancer for magazine to develop active travel story angles. Writer interested in Yukon dog sledding. Dates and details TBD.
<b><i>Parenting</i></b> <b>(circ: 2,150,000)</b>	Agency confirming editorial lunch for February to discuss and refine story pitches.
<b><i>Woman's Day</i></b> <b>(circ: 4,239,930)</b>	Agency working with Anne Fritz, travel editor, on story ideas for Vancouver. Interested in short visit in July '04, dates TBD.
<b><i>Food &amp; Wine</i></b> <b>(circ: 964,206)</b>	Agency scheduled meeting with new travel editor in early March to discuss opportunities for Canada.
<b><i>Travelgirl</i></b> <b>(circ: 500,000)</b>	Contributing writer Ana Figueroa asked for summer travel and family travel ideas. The agency sent her story ideas including Surf Sister Surf Camp in Vancouver and various other ideas from Pure Canada spring/summer issue.
<b><i>Country Living</i></b> <b>(circ: 1,758,891)</b>	Agency followed up with travel editor Monica Willis on its New Brunswick country inns pitch. She said she was interested in doing something on Canada and showed interest in New Brunswick and the Hiram Walker. The agency is in the process of tracking down good quality photos of the inn to gain the travel editor's interest.
<b><i>Men's Journal</i></b> <b>(circ: 653,230)</b>	Agency pitched travel senior editor Claire Martin on the Sub-Arctic Survival package. Claire Martin was not able to secure a writer for the January 29 package. Will keep on invite list for future trips.
<b><i>Boston Herald</i></b> <b>(circ: 247,885 )</b>	Agency pitched freelance writer Felicity Long on the Niagara Icewine Festival in January for coverage in the Boston Herald but the dates did not work for her.
<b><i>Newsweek</i></b> <b>(circ: 3,175,389)</b>	Tip Sheet editor was looking for Valentine's story ideas. Agency pitched several angles, but unfortunately, editor decided to focus on U.S. only.
<b>Co-op SMT Opportunity</b>	Received confirmation from partners. Key messages and b-roll have been forwarded to producer. SMT scheduled to take place on Feb. 11 with Romance Travel theme.

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<b>February 2004 Media Event February 10, 2003 Astra</b>	Agency working with Monica and moving forward with all logistics for event including media list, design of e-vites, room set-up, menu, entertainment, streaming video, decorations, giveaways, binder for press materials, nametags, etc.
<b>Media Marketplace 2004</b>	Agency conducting outreach to key media for broadcast and magazine panels, and keynote speaker.
<b>Ice Hotel</b>	Agency in contact with Ryan Fortner at the Ice Hotel to determine if additional American weddings are taking place this season. Ice Hotel waiting to hear if OK to publicize.
<b>CTC U.S. Media Center</b>	Agency provided feedback on CTC's new media Web site.
<b>CTC Office Chicago</b>	Agency provided Dawn Anis with Minneapolis and Detroit media lists for upcoming events.
<b>LUCE Clipping Service</b>	Agency forwarded monthly cost breakdown to CTC.
<b>CTC/Weber Shandwick Conference Call January 14, 2004</b>	Agency held conference call with Monica to discuss Media Marketplace 2004.
<b>Equality Forum Conference Call</b>	Call with Monica and Jeremy Maunder to discuss opportunities at Equality Forum. Provided recommendations for media events and press visits.
<b>Morrell &amp; Co.</b>	Agency secured a Morrell & Co. promotion which will feature Canada in the spring catalog, in-store and online. Copy points, images and logos have been forwarded to Morrell. Awaiting layouts for review/approval.
<b>Toshiba</b>	Agency secured national promotion to be featured on major retailers' Web sites. Retailers confirmed for promotion include Best Buy, CompUSA, Fry's and Circuit City. Awaiting Web site traffic numbers and layouts for review/approval.
<b>"CN8 This Morning" in Philadelphia</b>	Agency secured interest from local cable morning show to feature a Canada honeymoon as part of the show's "Ultimate Wedding" series which mirrors that of "The Today Show Throws a Wedding." Agency reviewing amount of exposure Canada would receive and will make recommendations to the CTC

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<b>Taste of the Nation</b>	Agency reviewing sponsorship opportunities for event taking place in NY on May 19 and will provide recommendations to the CTC.
<b>The Price is Right</b>	Reviewed trip promotional guidelines for popular TV gameshow. Will schedule call with show to discuss opportunities for Canada showcase.
<b>WPIX-TV in New York</b>	Producer interested in doing a live remote in Canada similar to what their sister station, KTLA, did in Los Angeles in 2002. Also pitching opportunities for in-studio segments featuring mounties and Canada trivia. Follow-up continues.
<b>Canada Wardrobe Items</b>	Still waiting for confirmation that apparel from University of Toronto is cleared before purchasing.
<b>Are We There Yet? (Columbia Tristar)</b>	Family road trip scripted from Portland to Vancouver. Exploring potential promotional opportunities with studio. Release date: TBD.
<b>Brother Bear (Disney)</b>	Disney proposed a retail sweepstakes with retailer FYE (1100 stores nationwide). CTC declined, as the film's tie to Canada was not strong. DVD release date: March 30, 2004.
<b>Amazing Race (CBS)</b>	Worked with production, CTC, Travel Alberta and other necessary partners to coordinate all of the details associated with bringing race to Canada. Reviewed initial budget and negotiated Canada's support.
<b>Wonder Falls (FOX)</b>	Show launch now scheduled for March 2004. Re-connected with production regarding promotional interest.
<b>The Bachelor 5 (ABC)</b>	Exotic date scheduled to be shot at Fairmont Le Chateau Frontenac in late February. R&C and WS working on promotional opportunities with ABC.com.
<b>Queer as Folk (Showtime)</b>	CTC trying to set up conference call with Gay Games to discuss promotional opportunities.
<b>What I Like About You (WB)</b>	Delivered posters for airport scene.

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<b>Simeon Rice</b>	Whistler interested in working on launch of Simeon's clothing line T3K. Waiting on specific dates of availability of Simeon in late February, early March.
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<i>Weber Shandwick performed the following activities on behalf of the CTC February 2004</i>		
<b><i>Washington Times</i></b> <b>Placement from Snow Train press trip</b>	101,000	\$12,798
<b><i>New York Post</i></b> <b>(circ. 468,828)</b>	Agency working with travel editor, David Landsel, to send him or someone else on his staff to Montreal in April for a travel feature to run in June. Trip secured and awaiting for David to confirm travel dates.	
<b><i>CBS Early Show</i></b> <b>(viewership: 2.8 million)</b>	Agency escorted Mountie from Get Cozy event to Early Show. Weatherman Dave Price spoke briefly with the Montreal resident, telling viewers they should check the city out.	
<b><i>The Ellen DeGeneres Show</i></b> <b>(viewership: 1.1 million)</b>	Agency sent the producer Hedda Muskat videos on dogsledding and Surf Sister/mother-daughter surf camp. Hedda said it was all good and she's got a Canada file going but is not planning on doing anything active at the moment.  The producer also showed interest in receiving information on spas.	
<b><i>Simply Wine with Andrea Immer</i></b> <b><i>Fine Living Network</i></b> <b>(audience reach: 20 million)</b>	Follow up with producers after January shoot dates. Awaiting exact air date (April 2004).	

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<p style="text-align: center;"><b><i>Late Show with David Letterman</i></b>  <b><i>(viewership: 4.4 million)</i></b></p>	<p>Agency pitched producer on the idea of a Biff Henderson's Canada segment. Follow up continues. Agency also followed-up with a producer who was interested in having the CTC sponsor a "Barrel Jumping" segment featuring Canadian jumpers. Agency declined as segment was not finalized and they were requesting a \$50K sponsorship.</p>
<p style="text-align: center;"><b><i>"Eye on Philadelphia" KYW-TV</i></b>  <b><i>(CBS affiliate, Philadelphia)</i></b></p>	<p>The agency pitched producer and host Beverly Williams on doing Canada travel segments on the weekly program in conjunction with Canada trip giveaways in March. While she loved the idea, due to logistics and legal issues on the show's part, she was not able to implement the segments into the show.</p>
<p style="text-align: center;"><b><i>"Living It Up! with Ali &amp; Jack"</i></b>  <b><i>(viewership: )</i></b></p>	<p>The Travel Mom Emily Kaufman is working on a mother/daughter getaway piece for the morning show. The agency sent information on Surf Sister Surfing Camp in Tofino. While she loved the idea, due to lack of b-roll, Emily said she will talk Surf Camp up in her piece but would not be able to highlight it. The date of the travel segment is TBD.</p>
<p style="text-align: center;"><b><i>Oxygen</i></b>  <b><i>(Circ: 340,000)</i></b></p>	<p>Agency worked with J. Kemshead and Jill Killeen to finalize lodging and expedition arrangements for trip. Writer to travel to Yukon for dog sledding with Uncommon Journeys March 5-14, 2004.</p>
<p style="text-align: center;"><b><i>Woman's Day</i></b>  <b><i>(circ: 4,239,930)</i></b></p>	<p>Agency working with Anne Fritz, travel editor, on story ideas for Vancouver. July 22-25 targeted. Proposal to CTC pending.</p>

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<i><b>Food &amp; Wine</b></i> <i><b>(circ: 964,206)</b></i>	Agency scheduled meeting with new travel editor in early March to discuss opportunities for Canada.
<b>Freelancer Lisa Arcella</b>	Lisa Arcella put out a media query for feature story ideas to pitch to the <i>New York Daily News</i> . The agency offered various Canada stories. The agency will follow up.
<i><b>Country Living</b></i> <i><b>(circ: 1,758,891)</b></i>	The agency obtained recent photos of the Hiram Walker Inn in New Brunswick and passed it on to travel editor Monica Willis, who had expressed interest earlier in the inn and Canada. The agency then followed up to book dates for travel but Monica has not been available yet.
<i><b>“Deco Drive” WSVN-TV</b></i> <i><b>(Fox Affiliate, Miami)</b></i>	The producer Geoff Leval is interested in bringing the Miami show to Canada in the Fall. They had done a similar type of segment a couple of years ago from a Montreal festival. The agency sent information with story ideas and is following up.
<i><b>Out&amp;About, PlanetOut Partners</b></i>	Agency pitched ideas and scheduled lunch w/ Ed Salvato, editorial director on March 12, 2004 to discuss various Canada story ideas.
<b>Los Angeles morning shows</b>	The agency is reaching out to Los Angeles morning shows such as Good Day L.A. and KTLA-TV to have the “Singing Mountie” on the show during MM04.
<i><b>Boston Herald</b></i> <i><b>(circ: 247,885 )</b></i>	Agency pitched freelance writer Judith Wynn story on Underground Railroad for history and heritage travel angles. Suggested late spring timing. Writer interested will pitch editor upon receipt of further details.
<b>New Brunswick “Friendship Series”</b>	Agency to attend meeting in Boston on March 3 <sup>rd</sup> to discuss national media exposure supporting this event.

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<b>Co-op SMT Opportunity</b>	SMT took place on Feb. 11. Updated airing reports are being sent to participating partners (Banff/Lake Louise, Ski Banff/Lake Louise, Fairmont Banff Springs and Travel Alberta) on a weekly basis. Video reel containing samples of segments to be forwarded to partners in early March. As of March 9, 32 segments have aired in markets including Dallas, Orlando, San Diego, Salt Lake City and Indianapolis.
<b>February 2004 Media Event February 10, 2004 Astra</b>	Agency handled all logistics for event including media list, design of e-vites, room set-up, menu, entertainment, video installation, decorations, giveaways, binder for press materials, nametags, etc. Approx. 40 media attended. Agency secured a VJP with the <i>New York Post</i> travel editor who couldn't attend but reviewed press binder from event -- will be visiting Montreal in April, travel feature to run in May. Agency to provide recap memo and recommendations for future events.
<b>Media Marketplace 2004</b>	Agency conducting outreach to key media for broadcast and magazine panels, and keynote speaker.
<b>Ice Hotel</b>	Agency in contact with Ryan Fortner at the Ice Hotel to determine if additional American weddings are taking place this season. Ice Hotel waiting to hear if OK to publicize.
<b>2004 PR/Media Update</b>	Agency provided the CTC with an update on all PR/media opportunities for Board of Directors meeting.
<b>CTC Office Chicago</b>	Agency provided Dawn Anis with Minneapolis and Detroit media lists for upcoming events.
<b>LUCE Clipping Service</b>	Agency forwarded monthly cost breakdown to CTC.
<b>CTC/Weber Shandwick Conference Call February 23, 2004</b>	Agency held conference call with Susan Iris and Jackie Brown to discuss promotion outreach and current status on in-market and national promotions already secured.
<b>Equality Forum Conference Call</b>	Agency to draft press release highlighting the recognition of Canada by Equality Forum, provinces with particularly favorable legislation and major events. Will distribute to GLBT media list.

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<b>Morrell &amp; Co.</b>	Agency secured a partnership with Morrell & Co. which will feature a Canada promotion in the Spring catalog, in-store in the Rockefeller Center location and online at <a href="http://www.morrellwine.com">www.morrellwine.com</a> . Copy for promotion materials have already been approved by the CTC and we are awaiting to receive final layouts from Morrell for review/approval.
<b>Toshiba</b>	Agency secured national promotion to be featured on major retailers' Web sites and possibly in national circulars. Promotion/sweepstakes will also run on <a href="http://Toshiba.com">Toshiba.com</a> . Retailers confirmed for promotion include Best Buy, CompUSA, Fry's and Circuit City. Awaiting update from Toshiba confirming which retailers will feature promotion in circulars.
<b>"CN8 This Morning" in Philadelphia</b>	Agency secured opportunity with local cable morning show to feature a Canada honeymoon as part of the show's "Ultimate Wedding" series which mirrors that of "The Today Show Throws a Wedding." CTC confirmed participation and segment to air on April 14. CTC and Marriott Hotels are providing a honeymoon to Montreal and the trip will also be featured on <a href="http://www.cn8.tv">www.cn8.tv</a> . starting in mid-April.
<b>Taste of the Nation</b>	Agency reviewed, negotiated and provided recommendations for a sponsorship opportunity for event taking place in NY on May 19. CTC confirmed participation as a sponsor. Agency also had conference call with NBC to discuss TV ads. CTC to provide feedback. Agency to also contact Whole Foods, another sponsor, to determine opportunity for in-store promotion with CTC.
<b>O.P.I. Nail Polish</b>	Agency provided recommendations for CTC partnership with O.P.I. and participated on conference call. Will support promotion as indicated by CTC.
<b>CD101.9</b>	Agency forwarded opportunity to participate in Trip-a-Day Giveaway promotion with NYC jazz station to CTC for review. The month long promo could be tailored to showcase a different locale and jazz festival weekly.

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<b>WPIX-TV in New York</b>	Agency in discussions with morning show producer to do a live remote from Canada and/or in-studio segments, similar to what their sister station, KTLA did in 2002. Producer is open to corresponding this to the timing of the CTC's Spring Campaign and is reviewing our pitch again and will get back to us in mid-March.
<b>Are We There Yet? (Columbia Tristar)</b>	Family road trip scripted from Portland to Vancouver. Exploring potential promotional opportunities with studio. Release date: TBD.
<b>Amazing Race (CBS)</b>	Coordinated last details with CTC and production leading up to commencement of the race in Canada. Reviewed and negotiated final budget and placed requests for specific show credits. Will speak with production for final wrap-up. Show shot in Alberta on February 26 and is tentatively scheduled to air in June.
<b>Wonder Falls (FOX)</b>	Show launch now scheduled for March 12, 2004. Re-connected with production regarding promotional interest; waiting for feedback.
<b>The Bachelor 5 (ABC)</b>	Exotic date shot at Fairmont Le Chateau Frontenac on February 19 <sup>th</sup> – 21 <sup>st</sup> . R&C and WS working on promotional opportunities with ABC.com.
<b>World By Design (Fine Living)</b>	Spoke with creator and executive producer of this design show. Spoke with CTC regarding opportunities. Will meet with producer in March to discuss the suggested locations and artists.
<b>The Contender (NBC)</b>	Spoke with CTC regarding filming audition segments for boxer contestants in Canada. Waiting for response from production.
<b>America's Next Top Model (UPN)</b>	Talked with production about filming a model photo shoot in Canada. Received suggested locations from CTC. Waiting to hear back from production when they go into filming season three.

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<b>Simeon Rice (Photo Shoot)</b>	Received approval from CTC and Whistler to have Simeon shoot his DVD catalogue in Whistler and do press interviews for his new thermal line, T3K. Waiting for travel details from Simeon's publicist so that tickets can be purchased.
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<i>Weber Shandwick performed the following activities on behalf of the CTC March 2004</i>		
<ul style="list-style-type: none"> <li>• <b>Columbus Dispatch</b> Manitoba (Placement from Dan Armitage FAM)</li> </ul>	256,547	\$17,200
<ul style="list-style-type: none"> <li>• <b>Coast Magazine</b> - Monthly magazine for residents of Orange County, CA. Coverage includes fashion and lifestyle trends. Vancouver and Vancouver Island (Placement from Amanda Anderson FAM)</li> </ul>	100,000	\$16,415
<b>New York Post</b> (circ. 468,828)	Douglas Rogers, a freelancer on assignment from David Landsel/Travel Editor for the <i>New York Post</i> , to visit Montréal April 23-25 for a travel feature to run in May. Trip confirmed and arrangements have been made.	
<b>New York Times</b> (circ. 1.7 million)	Agency worked with Ray Cormier to provide information on Acadia's 400 <sup>th</sup> Anniversary. Story to run in late April/early May.	
<b>CBS Early Show</b> (viewership: 2.8 million)	Agency discussed future opportunities for Canada live shots with Dave Price on location. Producer interested in Icewine festival. Follow up continues to develop additional story ideas.	

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<p style="text-align: center;"><b><i>The Ellen DeGeneres Show</i></b>  <b><i>(viewership: 1.1 million)</i></b></p>	<p>Producer Hedda Muskat is going to Canada in the summer and asked the agency for suggestions on where to stay and what do to, as well as inquire about media discounts.</p> <p>The agency and CTC are looking into the producer's interests.</p>
<p style="text-align: center;"><b><i>Simply Wine with Andrea Immer</i></b>  <b><i>Fine Living Network</i></b>  <b><i>(audience reach: 20 million)</i></b></p>	<p style="text-align: center;">Show scheduled to run in late April 2004.</p>
<p style="text-align: center;"><b><i>Late Show with David Letterman</i></b>  <b><i>(viewership: 4.4 million)</i></b></p>	<p>Agency pitched producer on the idea of a Biff Henderson's Canada segment. Follow up continues.</p>
<p style="text-align: center;"><b><i>"Living It Up! with Ali &amp; Jack"</i></b>  <b><i>(viewership: 1.1 million )</i></b></p>	<p>The Travel Mom Emily Kaufman is going to include a mention of the mother/daughter surf camp in Tofino in her mother/daughter getaway piece for the morning show.</p> <p>Agency and Emily Kaufman are still waiting to hear about an air date for the piece.</p>
<p style="text-align: center;"><b><i>"Deco Drive" WSVN-TV</i></b>  <b><i>(Fox Affiliate, Miami)</i></b></p>	<p>The producer Geoff Leval is interested in bringing the Miami show to Canada in the Fall.</p> <p>The agency has followed up to see if the producer has more definite plans. Waiting to hear back.</p>

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<p style="text-align: center;"><b><i>Oprah</i></b>  <b><i>(viewership: 6.5 million)</i></b></p>	<p>The agency pitched senior associate producer Jill Adams on doing a book segment on “Anne of Green Gables,” which is set in Prince Edward Island.</p> <p>The producer responded saying that, generally, the segment does not include children’s books but she will take it into consideration. The producer also said she will make sure to contact the agency with any matters concerning Canada.</p>
<p style="text-align: center;"><b><i>Oxygen</i></b>  <b><i>(Circ: 340,000)</i></b></p>	<p>Trip complete. Story has been drafted and is currently scheduled for publication in November 2004.</p>
<p style="text-align: center;"><b><i>Woman’s Day</i></b>  <b><i>(circ: 4,239,930)</i></b></p>	<p>Agency working with Anne Fritz, on July 22-25 trip. Trip approved and partners have responded with support. Details of itinerary TBD.</p>
<p style="text-align: center;"><b><i>Food &amp; Wine</i></b>  <b><i>(circ: 964,206)</i></b></p>	<p>Agency to meet with editor, Salma Abdelnour on April 14 to discuss opportunities for Canada.</p>
<p style="text-align: center;"><b><i>Associated Press</i></b></p>	<p>Agency working with Beth Harpaz, travel editor, on background, photos for two upcoming Canada stories. Follow up with editor continues to develop additional story ideas.</p>
<p style="text-align: center;"><b><i>Out&amp;About, PlanetOut Partners</i></b></p>	<p>Agency discussed Canada w/ Ed Salvato, editorial director on March 12, 2004. Will apprise editor of ideas beyond Montreal, Toronto and Vancouver.</p>
<p style="text-align: center;"><b><i>Los Angeles media</i></b></p>	<p>Los Angeles morning shows Good Day L.A. and KTLA-TV passed on having the “Singing Mountie” on the show during MM04, as well as a number of local radio shows.</p> <p>The agency is continuing to reach out the local LA media.</p>
<p style="text-align: center;"><b><i>TravelGirl</i></b>  <b><i>(circ. 65,000 )</i></b></p>	<p>The agency followed up with writer Ana Figueroa on the various ideas sent to her for spring/summer travel stories. She responded that she liked the ideas and wanted to discuss them further. The agency is following up.</p> <p>Ana Figueroa also writes for AARP The Magazine.</p>

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<b><i>Boston Herald</i></b> <b>(circ, 247,885 )</b>	Agency pitched freelance writer Judith Wynn story on Underground Railroad for history and heritage travel angles. Pitch in development.
<b>New Brunswick “Friendship Series”</b>	Agency attended meeting in Boston on March 3 <sup>rd</sup> to discuss supporting this event and potential for national media exposure. Agency has pitched national outlets on the story receiving interest from ABC News, but they declined the story due to lack of b-roll from last year’s game in Montreal. Other outlets pitched include ESPN, MSNBC, <i>Sports Illustrated</i> , CBS News, <i>New York Times</i> , MSG, Nickelodeon, NBC News, <i>USA Today</i> , and others. Agency also ordered 30 Canada blankets to be given out at Boston media event.

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<b>February 2004 Media Event February 10, 2004 Astra</b>	Agency forwarded a detailed recap memo and provided recommendations for a 2005 media event to the CTC.
<b>Launch of CanJet Service from Hamilton, ON to Orlando</b>	Agency created Orlando media list to assist Tourism Hamilton for the launch of CanJet's direct service from Hamilton to Orlando.
<b>Media Marketplace 2004</b>	Agency conducted outreach to key media for broadcast and magazine panels, and keynote speaker, and obtained bios for panelists.
<b>Ice Hotel</b>	Agency in contact with Ryan Fortner at the Ice Hotel to determine if additional American weddings are taking place this season. Ice Hotel waiting to hear if OK to publicize.  Ice Hotel was unable to publicize weddings.
<b>CTC Quarterly Report</b>	Agency drafted a report on the state of the U.S. media market to be included in the CTC's Quarterly Report.
<b>CTC Monthly Newsletter</b>	Agency provided inclusions for the CTC's Monthly Newsletter which consisted of blurbs on our current projects and accompanying artwork.
<b>LUCE Clipping Service</b>	Agency forwarded monthly cost breakdown to CTC.
<b>CTC/NBC/Weber Shandwick Conference Call March 15, 2004</b>	Agency held conference call with Susan Iris, Jackie Brown and Gary Freilich of NBC to discuss the Canada TV spots supporting Taste of the Nation event to run in NY.
<b>Equality Forum Conference Call</b>	GLBT media list edited and expanded. Pitching in progress.
<b>Morrell &amp; Co.</b>	Agency secured a partnership with Morrell & Co. which will feature a Canada promotion in the Spring catalog, in-store in the Rockefeller Center location and online at <a href="http://www.morrellwine.com">www.morrellwine.com</a> . Copy for promotion materials has already been approved by the CTC and catalog to be available in April.
<b>Toshiba</b>	Agency secured online promotion to run in April/May with Toshiba where consumers have a chance to win one of five featured trips to Canada. Promotion executed on Toshiba's and CompUSA's Websites. (CompUSA is a retail partner of Toshiba).

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<b>“CN8 This Morning” in Philadelphia</b>	Agency secured opportunity with local cable morning show to feature a Canada honeymoon as part of the show’s “Ultimate Wedding” series. CTC confirmed participation and segment to air on April 14. CTC and Marriott Hotels are providing a honeymoon to Montreal and the trip will also be featured on <a href="http://www.cn8.tv">www.cn8.tv</a> starting in mid-April.
<b>Taste of the Nation</b>	Agency reviewed, negotiated and provided recommendations for a sponsorship opportunity for event taking place in NY on May 19. CTC confirmed participation as a sponsor. Agency attended kick-off event on March 15 on behalf of the CTC and serving as liaison for planning and logistics for the event.
<b>ABC’s “Extreme Makeover”</b>	Agency developed a proposal for the show to consider shooting at various destinations in Canada. Agency received very positive feedback from the show and they are considering Canada as a backdrop for a future episode.
<b>O.P.I. Nail Polish</b>	Agency provided recommendations for CTC partnership with O.P.I. and participated on conference call. Will support promotion as indicated by CTC.
<b>CD101.9</b>	Agency liaised with NYC jazz station and CTC to develop promo opportunity around 5 trips. The CTC will partner in a launch promo (April 12 – May 14, 2004) for new Diana Krall CD. Final details TBD.
<b>Amazing Race (CBS)</b>	Followed up with producer regarding airdates, promotional and media support, (including ten second TV spot tag.) Waiting for feedback.
<b>Wonder Falls (FOX)</b>	Show has changed time slots and looks like it will be cancelled.
<b>The Bachelor 5 (ABC)</b>	Exotic date filmed in Quebec at the Chateau Fairmont in February. Exotic date episode airs May 12 <sup>th</sup> .
<b>World By Design (Fine Living)</b>	Producer unavailable to meet due to production travel. Will schedule meeting for next available date.

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<b>The Contender (NBC)</b>	New reality show from Mark Burnett about the world of boxing. Passed on behalf of CTC.
<b>America's Next Top Model (UPN)</b>	Production will shoot in London for season three; in talks for season 4 possibilities for Canada to be the destination in which the models spend considerable time. Season 4 begins taping Q1 2005.
<b>The Apprentice (NBC)</b>	Consulted with CTC regarding show and submitted proposal to have production travel to Toronto and shoot on episode around the Trump Tower being built. Waiting for producer feedback.
<b>The Man (New Line)</b>	Sent (4) Canada posters for set dressing in airport scenes.
<b>Simeon Rice (Photo Shoot)</b>	Simeon, his staff and publicist traveled to Whistler for photo shoot and press interviews. The shoot was a success and Whistler is interested in pursuing promotion opportunities with Simeon. Will keep CTC updated on any opportunities; will distribute photos from shoot when available and will track media exposure as a result.

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<i>Weber Shandwick performed the following activities on behalf of the CTC April 2004</i>		
• <i>Family Circle – April 1, 2004 Montreal</i>	4,641,656	\$172,500
• <i>Orange Coast Magazine – April 2004 (Placement from VI press trip)</i>	50,000	\$4,800
• <i>Japan Airlines Skyward – April 2004 (Placement from VI press trip)</i>	350,000	NA

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<b>Meetings &amp; Conventions Web Site</b>	Agency drafted a release on CTC's new meetings & conventions Web site and distributed to travel and meeting trade contacts.
<b>Print</b>	
<i>New York Post</i> (circ. 468,828)	Douglas Rogers, a freelancer on assignment from David Landsel/Travel Editor for the <i>New York Post</i> , was scheduled to visit Montreal April 23-25 for a travel feature to run in May. However, David cancelled his assignment and will be running a story written by a Canadian writer based in Montreal instead. Story to run in June.
<i>Woman's Day</i> (circ. 4,239,930)	Agency working with Anne Fritz, on July 22-25 trip. Air itinerary complete. Ground arrangements and itinerary in progress.
<i>New York Times</i> (circ. 1.7 million)	Agency worked with Ray Cormier to provide information on Acadia's 400 <sup>th</sup> Anniversary. Story to run in June.  Agency forwarded info on Clayoquot Wilderness Resorts to freelancer Chris Solomon, working on a remote-but-luxury lodging article. Chris is a fan of the Resorts and will consider the information for his upcoming piece.
<i>Food &amp; Wine</i> (circ. 964,206)	Agency met with editor, Salma Abdelnour. Developed specific areas of interest including Jasper and the Laurentians. Follow up with information in progress.
<i>USA Today</i> (circ. 2.2 million)	Agency worked with Mike Miller to source images for upcoming story on Jasper, AB.
<i>Associated Press</i>	Agency working with Beth Harpaz, travel editor, on background, photos for two upcoming Canada stories. Stories slated for April 29 and June release. Follow up with editor continues to develop additional story ideas.
<i>Sweets Product News</i> (McGraw-Hill architectural trade)	Agency worked with Roger Yee to obtain photographs for upcoming stories.
<i>Tradeshow Week</i> (circ. 9,097)	Agency pitched publication on CTC's new meetings & conventions Web site. Story to run in May 19 <sup>th</sup> issue.
<i>TravelGirl</i>	The agency followed up with writer Ana Figueroa on the various ideas sent to her for spring/summer

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<i>(circ. 65,000 )</i>	<p>travel stories. She responded that she liked the ideas and wanted to discuss them further. The agency is following up.</p> <p>Ana Figueroa also writes for AARP The Magazine.</p>
<i>National Geographic Traveler (cir. 728,231)</i>	<p>Writer Margaret Loftus is working on a September deals feature. The agency researched and provided packages and information on events for her story.</p>
<i>Boston Herald (circ. 247,885 )</i>	<p>Agency pitched freelance writer Judith Wynn story on Underground Railroad for history and heritage travel angles. Writer interested in pursuing assignment. Following up with more detailed information.</p>
<b>Broadcast</b>	
<i>CNBC's "Bullseye"</i>	<p>Agency forwarded b-roll and story ideas on luxury/adventure Canada packages. Banff/Lake Louise was featured as part of the Peter Greenberg segment.</p>
<i>CBS Early Show (viewership: 2.8 million)</i>	<p>Agency discussed future opportunities for Canada live shots with Dave Price on location. Producer interested in Icewine festival. Follow up continues to develop additional story ideas.</p>
<i>The Ellen DeGeneres Show (viewership: 1.1 million)</i>	<p>Producer Hedda Muskat is going to Canada in the summer and asked the agency for suggestions on where to stay and what do to, as well as inquire about media discounts.</p> <p>The agency and CTC are looking into the producer's interests.</p>
<i>Simply Wine with Andrea Immer Fine Living Network (audience reach: 20 million)</i>	<p>Show scheduled to run on June 6, 2004. WS to obtain copies and forward.</p>

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<b><i>Late Show with David Letterman</i></b> <b>(viewership: 4.4 million)</b>	Agency pitched producer on the idea of a Biff Henderson's Canada segment. Follow up continues.
<b><i>"Living It Up! with Ali &amp; Jack"</i></b> <b>(viewership: 1.1 million )</b>	The Travel Mom Emily Kaufman said the mother/daughter getaway segment ran but due to lack of b-roll, her piece about Surf Sisters in Tofino did not make it into the piece.
<b><i>ABC's "Extreme Makeover"</i></b>	Agency developed a proposal for the show to consider shooting at various destinations in Canada. Agency received very positive feedback from the show and they are considering Canada as a backdrop for a future episode.
<b><i>Oprah</i></b> <b>(viewership: 6.5 million)</b>	Agency working with Sandra Bradt of CVB Windsor on Underground Railroad pitch. Pitch is follow up to related mention/live shot on show last fall.
<b>Media Marketplace 2004</b>	Agency coordinated the broadcast and magazine panels, compiled bios for panelists, arranged for 100 press kits for distribution. Agency also secured one-on-one media appointments with Michele McKenzie with the <i>Miami Herald</i> , <i>Dallas Morning News</i> , <i>Successful Meetings</i> , <i>Skiing</i> , and the <i>National Post</i> . Agency also arranged a media breakfast at Michele McKenzie's cottage with <i>Shape</i> , <i>Sunset</i> , <i>Outside</i> , <i>Westways</i> and <i>Out&amp;About</i> . Entire team was on-site at MM04 to assist Monica with coordination of event.
<b>CTC Monthly Newsletter</b>	Agency provided inclusions for the CTC's Monthly Newsletter which consisted of blurbs on our current projects and accompanying artwork.
<b>Partner FAM Trips</b>	Agency compiled list of all upcoming partner press trips for the calendar year to assist with media outreach.
<b>Food/Wine Media List</b>	Agency forwarded food and wine contacts to Richard Seguin, and assisted with outreach for an upcoming gourmet event in Québec City.
<b>Meeting Trades</b>	Per CTC's request, Agency forwarded meeting trades contacts to Ava Sones at Sones Marketing Group.
<b>LUCE Clipping Service</b>	Agency forwarded monthly cost breakdown to CTC.  Per CTC's request, Agency asked that LUCE

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	monitor coverage of celebrities visiting Canada and add a new category to the report.
<b>Bacon's Broadcast Services</b>	Bacon's to monitor entertainment TV shows (Extra, ET, Access Hollywood, E!, etc.) for coverage of celebrities in Canada and forward blurbs to WS at no cost.
<b>CTC/Weber Shandwick Conference Call on Canada Concierge</b>	Agency participated on conference call with Sharon Cardiff to discuss ideas for Canada Concierge. Agency has also been alerting the CTC on celebrity coverage that mentions Canada to include in this section of the CTC's site.
<b>CTC/Weber Shandwick Re-Branding Meeting April 7, 2004</b>	Agency met with Susan Iris and Jean Chretien to discuss CTC's re-branding strategy.
<b>CTC/Weber Shandwick/NBC Meeting April 8, 2004</b>	Agency participated with the CTC in meeting with NBC to discuss Taste of the Nation TV ads and other future partnership opportunities.
<b>CTC/Weber Shandwick O.P.I. Meeting April 19, 2004</b>	Agency's Beauty team met with Susan Iris and Greg Klassen to discuss beauty outlets appropriate for O.P.I. promotion.
<b>Morrell &amp; Co.</b>	Agency secured a partnership with Morrell & Co. featuring a Canada promotion in the Spring catalog, in-store in the Rockefeller Center location and online at <a href="http://www.morrellwine.com">www.morrellwine.com</a> . Catalogs and Website links on promotion have already been forwarded to the CTC.
<b>Toshiba</b>	Agency secured online promotion currently running with Toshiba where consumers have a chance to win one of five featured trips to Canada. Promotion executed on Toshiba's and CompUSA's Websites. (CompUSA is a retail partner of Toshiba).
<b>"CN8 This Morning" in Philadelphia</b>	Agency secured opportunity with local cable morning show to feature a Canada honeymoon as part of the show's "Ultimate Wedding" series. CTC confirmed participation and segment which aired on April 14. CTC and Marriott Hotels are providing a honeymoon to Montreal and the trip also featured on <a href="http://www.cn8.tv">www.cn8.tv</a> . Canada honeymoon was not chosen by the couple and tapes of show to be forwarded to the CTC.
<b>Taste of the Nation</b>	Agency reviewed, negotiated and provided recommendations for a sponsorship opportunity for

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	event taking place in NY on May 19. CTC confirmed participation as a sponsor. Agency serving as liaison for the event and have submitted list of suggested media to invite as guests of the CTC. Currently awaiting to receive invites and will then extend invitation to pre-selected list of media.
<b>O.P.I. Nail Polish</b>	Agency provided recommendations for CTC partnership with O.P.I. and arranged for Regina Mahoney from the consumer product / beauty PR team to meet with the CTC on April 19. Agency has provided ideas to the CTC on how to support this promotion with PR. Currently awaiting details from OPI.
<b>CD101.9</b>	Agency liaised with NYC jazz station and CTC to develop promo opportunity around 5 trips. The CTC will partner in a launch promo (April 12 – May 14, 2004) for new Diana Krall CD. Worked to finalize copy and details.
<b>Amazing Race (CBS)</b>	New season starts airing July 6 <sup>th</sup> . Canada episode is week #13, the finale. Received contacts for CBS to talk promotions and PR.
<b>Wonder Falls (FOX)</b>	Show cancelled.
<b>The Bachelor 5 (ABC)</b>	Exotic date episode airs May 12 <sup>th</sup> .
<b>World By Design (Fine Living)</b>	Contacted producer and discussed CTC ideas for show. Waiting for feedback.
<b>America's Next Top Model (UPN)</b>	Contacted production. Waiting for feedback.
<b>The Apprentice (NBC)</b>	Submitted proposal to have production travel to Toronto and shoot an episode around the Trump Tower being built. Producers have not yet responded and shooting begins in mid-May. Will try again for season four that begins in Q1 2005
<b>Expeditions to the Edge (National Geographic)</b>	Spoke with producers regarding this new adventure show that retraces the steps of exciting expeditions. Sent show summary to WS and CTC for review. Waiting for feedback.
<b>The Big White (Independent)</b>	Sent (3) Mountie standees, (1) coffee mug, (2) posters and (2) information packs for set dressing in

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	a travel agency.
<b>Sisterhood of the Traveling Pants (Warner Bros.)</b>	Sent (4) posters for set dressing in airport scenes.
<b>Simeon Rice (Photo Shoot)</b>	Photos are being sent to us in digital format. Will follow up on media results and future media plans with Simeon's publicist, as well as on promotional opportunities in the fall.

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<i>Weber Shandwick performed the following activities on behalf of the CTC May 2004</i>		
<b>USA Today</b> • Jasper, AB	<b>2,280,761</b>	<b>\$107,717</b>
<b>Bridal Guide</b> • Québec City, Montréal, Toronto, Vancouver, Charlevoix, Mont-Tremblant, Salt Spring Island, and Niagara-on-the-Lake	<b>224,734</b>	<b>\$95,260</b>
<b>The Golfer</b> • Glen Abbey Trail	<b>254,865</b>	<b>TBD</b>
<b>Tradeshaw Week</b> • CTC's New Meetings & Conventions Web Site	<b>9,097</b>	<b>NA</b>
<b>Meetings &amp; Conventions Web Site</b>	Agency drafted a release on CTC's new meetings & conventions Web site and distributed to travel and meeting trade contacts.	
<b>CTC Press Kit</b>	Agency working on updates to general press kit.	
<b>Print</b>		
<b>New York Post (circ. 3687,366)</b>	Agency pitched information on OPI's Canadian line and summer-themed drinks available at Fairmont Hotels & Resorts in Canada for a new travel-related shopping column.	

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<b><i>Woman's Day</i></b> <b>(circ. 4,239,930)</b>	Agency working with Anne Fritz, on July 22-25 trip. Air itinerary complete. Draft itinerary for Vancouver visit with excursion to Victoria in progress. Final itinerary pending.
<b><i>Food &amp; Wine</i></b> <b>(circ. 964,206)</b>	Agency met with editor, Salma Abdelnour. Developed specific areas of interest including Jasper and the Laurentians. Follow up with information in progress.
<b><i>Endless Vacation</i></b> <b>(circ. 1,596,898)</b>	Agency working with Julie Woodard on a scenic drives feature slated for summer 2005. Discussing possibility of Canada trip this summer.

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<b>Susan Breslow Sardone</b>	Agency assisted with journalist visit to Niagara region and Toronto, July 14-17 for story on romantic travel for her About.com column.
<i>National Geographic Traveler</i> (circ. 728,231)	Writer Margaret Loftus is working on a September deals feature. The agency researched and provided packages and information on events for her story.
<i>All You</i> (circ. 500,000+)	New consumer publication that will be available in Wal-Mart stores. Pitched editor on all-women fishing trip in Manitoba. They couldn't attend this time, but asked to keep in touch re. future trips.
<i>Midwest Living</i> (circ. 858,836)	Requested info on spas on Vancouver Island. Forwarded press materials. Agency to follow up with writer.
<i>Daily Herald</i> (circ. 100,000)	Pitched Mont Tremblant to editor working on a story about fun mountain resorts. Unfortunately, editor didn't use for this story, but will file for future articles.
<i>Better Homes &amp; Gardens</i> (circ. 7,606,820)	Pitched Surf Sister surf camp on VI to writer working on a piece about non-traditional mother-daughter getaways.
<b>New York Times Syndicate</b> <b>Everett Potter</b>	Agency forwarded select travel packages and summer Canadian travel ideas to writer for possible inclusion in upcoming column.
<i>Akron Beacon-Journal</i> (circ. 141,181)	Agency provided information on partner tourism boards for Canada coverage.
<i>Discovery</i> <b>Cathay Pacific inflight</b>	Agency spoke with Peter Neville-Hadley and Dave Bartruff regarding story on St. Pierre et Miquelon and St. John's, Newfoundland. Feedback and final approval pending.
<b>Broadcast</b>	
<i>VH1's Top 20 Countdown</i> <b>VHI</b>	Agency pitched the show on locations to shoot from in Canada and has received interest for show to shoot in Sept. Show's producer is currently checking the host's availability to travel for this shoot.

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<b><i>CNBC's "Bullseye"</i></b>	Agency forwarded b-roll and story ideas on luxury/adventure Canada packages. Banff/Lake Louise was featured as part of the Peter Greenberg segment.
<b><i>The Ellen DeGeneres Show</i> (viewership: 1.1 million)</b>	<p>Producer Hedda Muskat is going to Canada in the summer and asked the agency for suggestions on where to stay and what do to, as well as inquire about media discounts.</p> <p>Hedda has left the show and will not be traveling with assistance of agency or partners. Agency will work to develop rapport with new contact at show.</p>
<b><i>Oprah</i> (viewership: 6.5 million)</b>	Agency working with Sandra Bradt of CVB Windsor on Underground Railroad pitch. Pitch is follow up to related mention/live shot on show last fall.
<b>Food Network / Atlas Media</b>	Pitched various Canada story ideas to production company for Food Network shows.
<b>KTTV-FOX</b>	Agency forwarded Québec b-roll for use in segment about meetings in the city.
<b><i>Jack Hanna's Animal Adventures</i> (Syndicated)</b>	Met with Jack Hanna and discussed potential for future Canada shows. Agency will follow up with Jack's production team to pitch additional story ideas.
<b><i>In The Life</i> PBS</b>	Per the CTC's request, Agency forwarded Vancouver and Toronto b-roll for a segment on gay travel.
<b><i>Regis &amp; Kelly</i> (viewership: 5 million)</b>	Agency received interest from show's producers to shoot 4 episodes over 2 days in Toronto to coincide with the Toronto Film Festival. Agency held conference call with the CTC on May 19 to discuss opportunity and determine next steps. Per the CTC's direction, Agency forwarded details to Ontario and Toronto for their review and consideration. Conference call with partners to take place on June 2 to discuss further.
<b>CTC / OPI / Fairmont Media Event July 13, 2004</b>	Agency has done site inspections to pick venue for the OPI media event scheduled for July. The Plaza's State Suite was confirmed for July 13, 5:00 – 7:30 p.m. Agency currently developing media invite list and e-vite and will forward to the CTC for review in

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	early June.
<b>CTC Monthly Newsletter</b>	Agency provided inclusions for the CTC's Monthly Newsletter which consisted of blurbs on our current projects and accompanying artwork.
<b>Canadian Tourism Research / Conference Board Newsletter</b>	Weber Shandwick provided information on the CTC's Entertainment Marketing program for this newsletter and recommended that quotes from Michele McKenzie be added.
<b>CTC Speaking Engagements</b>	Agency researched contact information for CEOs of Southwest Airlines and JetBlue so they can be contacted to speak to the CTC's Board of Directors.
<b>CTC/WS Quarterly E-Newsletter</b>	Agency working on developing a co-branded CTC/WS media newsletter update.
<b>LUCE Burelles Clipping Service</b>	Agency forwarded monthly cost breakdown to CTC.  Per request of the partners, Agency liaised with Luce to determine the possibility of adding Canadian media monitoring and reporting to the current clipping service contract. Forwarded options to CTC.
<b>Media Sub-Committee Meeting May 4, 2004 in Montreal</b>	Agency attended meeting and presented 2003-2004 overview of PR results.
<b>CTC/Weber Shandwick/Fairmont Conference Call on "The Bachelor" May 5, 2004</b>	Agency held conference call to discuss PR opportunities to support "The Bachelor" episode featuring Quebec City.
<b>CTC/Weber Shandwick/NBC Lunch Meeting May 19, 2004</b>	Dawn Weissman had lunch with Jackie Brown and members of WNBC's marketing and new business team to discuss overseas marketing opportunities with CNBC. It was determined that Jackie was going to forward information to the CTC's European office for review.
<b>CTC/Weber Shandwick Conference call on "Regis &amp; Kelly" May 19, 2004</b>	Agency held conference call with CTC to discuss opportunity of hosting "Regis & Kelly" to shoot from Toronto in Sept. to coincide with the Toronto Film Festival.
<b>CTC/Weber Shandwick/Fairmont Conference call on OPI Media Event May 21 &amp; 25, 2004</b>	Agency held conference call with the CTC and Fairmont to discuss possible dates and ideas for the upcoming "Manicures & Martini's" event inviting NY media to try OPI's new Canadian line.

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<p style="text-align: center;"><b>The Bachelor 5</b>  <b>(PR support)</b></p>	<ul style="list-style-type: none"> <li>• Agency drafted press release on the Fairmont “Reality Package” and pitched various outlets on this special deal and its relevance to the show.</li> <li>• Drafted CTC press release for use in Canada.</li> <li>• Executed a creative delivery day after the show aired to our top media contacts that consisted of a red rose and press release.</li> <li>• Working with the show’s producers, developed and coordinated “Bachelor”-themed radio promotions in Boston (WBMX-FM) and Philadelphia (Y-100). Winners have been chosen and their information has been passed onto the CTC.</li> <li>• Worked directly with ABC publicity department to secure coverage in top TV and print outlets.</li> <li>• Followed up with producer Hayley Goggin re: her scouting trip for next season’s exotic dates.</li> <li>• Agency is currently creating a report for the CTC that includes all coverage that ran as a result of being featured on “The Bachelor.”</li> </ul>
<p style="text-align: center;"><b>Morrell &amp; Co.</b></p>	<p>Promotion with Morrell &amp; Co. which featured a Canada promotion in the Spring catalog, and online at <a href="http://www.morrellwine.com">www.morrellwine.com</a>. Catalogs and Web site links on promotion have already been forwarded to the CTC and Fairmont, along with information on the 372 consumers who entered the contest.</p>
<p style="text-align: center;"><b>Toshiba</b></p>	<p>Agency secured online promotion currently running with Toshiba where consumers have a chance to win one of five featured trips to Canada. Promotion executed on Toshiba’s and CompUSA’s Websites. (CompUSA is a retail partner of Toshiba).</p>
<p style="text-align: center;"><b>Taste of the Nation</b></p>	<p>CTC-sponsored event took place on May 19. Agency invited various media as guests of the CTC and secured Salma Abdelnour from <i>Food &amp; Wine</i>, David Landsel at the <i>New York Post</i>, and Bunny Fensterheim at <i>Wine Enthusiast</i>. Dawn Weissman</p>

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	and Jen Maguire attended event on behalf of the CTC.
<b>E! Entertainment</b>	Working with Mark Stuplin to include Canada in new E! summer and fall programming – marketing partnerships, product placement and editorial.
<b>CD101.9</b>	Agency liaised with NYC jazz station and CTC to develop promo opportunity around 5 trips. The CTC partnered in a launch promo (April 12 – May 20, 2004) for new Diana Krall CD. Working on comprehensive recap w/ airchecks.
<b>Amazing Race (CBS)</b>	New season starts airing July 6 <sup>th</sup> . Canada episode is week #13, the finale. The earliest the finale would air is September 28 <sup>th</sup> . Spoke to CBS regarding promotions and PR. Would like us to re-connect in late July.
<b>World By Design (Fine Living)</b>	Contacted producer and discussed CTC ideas for show. Waiting for feedback.
<b>Real World/ Road Rules Challenge (MTV)</b>	There is an opportunity to give away trips to the contestants on-air. Need 8-10 trips for new season that starts filming in July. CTC checking interest with partners.
<b>The Bachelor (ABC)</b>	Discussing the possibility of having the exotic dates take place in Vancouver for new season. Producers are deciding between San Francisco and Vancouver.
<b>Expeditions to the Edge (National Geographic)</b>	Spoke with producers regarding this new adventure show that retraces the steps of exciting expeditions. Sent show summary to WS and CTC for review. Waiting for feedback.
<b>Miss Congeniality 2 (Warner Bros.)</b>	Sent (4) posters for set dressing in airport scenes.
<b>Elizabethtown (Paramount Pictures)</b>	Sent (2) posters for set dressing and prop usage.
<b>Simeon Rice (Photo Shoot)</b>	Photos are being sent to us in digital format. Will follow up on media results and future media plans with Simeon's publicist, as well as on promotional opportunities in the fall.

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<p style="text-align: center;"><b>The Bachelor 5 (ABC)</b> <b>(Entertainment marketing support)</b></p>	<p>Québec City was an exotic date location featured on May 12<sup>th</sup> episode. Excellent exposure for Canada for a total of 480 seconds. Clips from the May 12<sup>th</sup> episode re-aired during the May 19<sup>th</sup> and May 26<sup>th</sup> episodes for a combined total of 15 seconds fair exposure.</p> <p>Exposure from the May 12<sup>th</sup> episode also included the following verbal mentions for a total of 20 seconds:</p> <p>Jesse: "This week I'm going on three overnight dates with these three women and we're starting off with Québec City with Tara." * * *</p> <p>Tara (during carriage ride through the city): "This is so pretty. I can't get over how gorgeous this place is." Jesse: "It's so romantic." * * *</p> <p>Tara: "I'm not a good ice skater at all and I just assumed since Jesse's from Canada, I'm sure he's done that way more times than I have. He's not good either!" * * *</p> <p>Tara (reading from card): "Jesse and Tara, I hope you are enjoying your stay in Québec City."</p>
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*Weber Shandwick performed the following activities on behalf of the CTC June 2004*

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<b>New York Times</b> • Maritime provinces	1,143,404	\$13,494
<b>USAToday.com</b> Québec article by B. Harpaz of Associated Press (article has appeared on approx. 142 web sites including: Kiplinger.com, ABCnews.com, etaiwannews.com, buffalonews.com, PittsburghLIVE.com, Charleston.net, etc) *Note: an upcoming story on the St. Lawrence Seaway will also contain background and images provided earlier this year.	5.85 million	NA
<b>Simply Wine with Andrea Immer</b> • Niagara, Québec	20 million/households	NA
<b>ABCnews.com</b> • <i>Fairmont Queen Elizabeth – John and Yoko Package</i>	NA	NA
<b>CTC Press Kit</b>		
Agency working on updates to general press kit.		
<b>Print</b>		
<i>Associated Press</i>	Agency secured a media appointment for Michele McKenzie with Beth Harpaz, travel editor for Associated Press, while Michele is visiting New York on July 14.	
<i>New York Magazine</i> (circ. 437,181)	Agency scheduled trip for Tara Mandy to visit Montréal July 23-25 for coverage in her travel column to run in Sept. 20 issue.	
<i>New York Post</i> (circ. 638,636)	Agency arranged trip for Lorin Gaudin, on assignment with the <i>New York Post</i> , to visit Newfoundland, June 17-23 for a food story to run on July 20.	
<i>New York Post</i> (circ. 638,636)	Agency pitched columnist Cathy Che on Fairmont's summer-themed drinks that are served at their Canadian properties.	

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<b><i>Boston Herald</i></b> <b>(circ. 249,641)</b>	Agency pitched writer Naomi Serviss on OPI's Canadian Collection as she was currently writing a story on Montréal fashion.
<b><i>Essence</i></b> <b>(circ. 1,071,253)</b>	Agency pitched writer Patricia Cobbs on Canadian vacations that can renew your spirit for a story she was working on for <i>Essence</i> .
<b><i>Modern Bride</i></b> <b>(circ. 395,612)</b>	Agency pitched the Fairmont Chateau Frontenac for a story appearing in their "Reality" issue in December which will cover resorts/hotels that have been featured on reality shows
<b><i>Woman's Day</i></b> <b>(circ. 4,239,930)</b>	Agency working with Anne Fritz, on July 22-25 trip. Air itinerary complete. Draft itinerary for Vancouver visit with excursion to Victoria in progress. Forwarded slight amendments to partners for itinerary revisions.
<b><i>Moda Magazine</i></b> <b>(circ. NA)</b>	Agency pitched variety of hip features and businesses in Vancouver (Opus hotel, Yaletown, Cin Cin, etc.) to editor for upcoming story.
<b><i>American Way</i></b> <b>(circ. 344,579)</b>	Agency pitched the Spa at the Fairmont Hotel Vancouver for upcoming article on spas that cater to men. Editor spoke with contact at the Spa.

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<b><i>Endless Vacation</i></b> <b>(circ. 1,596,898)</b>	Agency working with Julie Woodard on a scenic drives feature slated for summer 2005. Discussing possibility of Canada trip this summer with Alberta and BC partners.
<b>Susan Breslow Sardone</b>	Susan needed to postpone her trip and will now visit the Niagara region and Toronto for a story on romantic travel for her About.com column, July 28-31. Agency worked with host partners to reschedule her hotel accommodations and activities.
<b><i>National Geographic Traveler online</i></b> <b>(circ. NA)</b>	Agency spoke with Heather Morgan Shott regarding whale watching locations in Canada and packages. Offered to source b-roll for use on Nat. Geo. channel story (now postponed).
<b><i>Metro</i></b> <b>(circ. 300,000)</b>	Agency spoke with features editor J. Barret re. Canada stories for new daily. Follow-up with specific info for fall pending.
<b>Broadcast</b>	
<b><i>VH1's Top 20 Countdown</i></b> <b>VH1</b>	Agency pitched the show on locations to shoot from in Canada and has received interest for show to shoot in Sept. from Montréal. Montréal declined opportunity and per the CTC's direction, this was sent to Niagara for their consideration. Currently awaiting Niagara's feedback.
<b><i>Regis &amp; Kelly</i></b> <b>(viewership: 5 million)</b>	Agency coordinated scouting trip for the top executives at the show, to visit Toronto on July 14. Following this trip, a budget will be proposed by the show for the CTC's and their partners' consideration to move ahead with shooting from Toronto, Sept. 9-10 to coincide with the Toronto Film Festival.
<b>Outdoor Life Network</b> <b>(reach: 59 million homes)</b>	Researching opportunities to pitch Canadian outdoor adventure travel as network is creating new programming to retain additional viewers attracted by the popularity of Lance Armstrong and cycling shows.

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<b>CEOTraveler.com &amp; The Travel Report on Forbes Radio Channel</b>	Per the CTC's request, Agency researched and provided feedback on these outlets in regards to the CTC hosting their travel to Canada and sponsorships. Agency recommended declining both of these opportunities.
<b>Estelle's Paradise</b>	Per the CTC's request, Agency researched show and provided recommendation on proposed opportunity.
<b>CTC / OPI / Fairmont "Manicures &amp; Martinis" Media Event July 13, 2004</b>	Agency has handled all planning and logistics for upcoming event. We chose a venue, decided on menu items, developed invite list, created invites, nametags and bag cards, put together gift bags, wrote materials including a joint press release on collection and meanings behind polish names, opening remarks for Michele McKenzie, key messages and information on all media attending event. Agency also created poster boards of the OPI ads to be displayed at event.
<b>Media Training for Michele McKenzie</b>	Arranged for a media training session with Michele McKenzie and CCG Communications to take place at Weber Shandwick's office on July 13.
<b>CTC Monthly Newsletter</b>	Agency provided inclusions for the CTC's Monthly Newsletter, which consisted of blurbs on our current projects and accompanying artwork.
<b>CTC's Quarterly Report</b>	Agency provided information to be included in the CTC's Quarterly report, which consisted of media updates, travel trends, and statistics.
<b>CTC/WS Quarterly E-Newsletter</b>	Agency working on developing a co-branded CTC/WS media newsletter update.
<b>LUCE Burelles Clipping Service</b>	Agency forwarded monthly cost breakdown to CTC.
<b>CTC/Weber Shandwick Conference call on "Regis &amp; Kelly June 2, 2004</b>	Agency held conference call with CTC, Tourism Toronto and Tourism Ontario to discuss opportunity of hosting "Regis & Kelly" to shoot from Toronto in Sept. to coincide with the Toronto Film Festival.
<b>CTC/Weber Shandwick/FutureBrand June 17, 2004</b>	Agency held meeting to introduce CTC to sister agency, FutureBrand, to take a closer look at various destination branding campaigns and learn about FutureBrand's capabilities.
<b>CTC/Weber Shandwick/Fairmont Conference call on OPI Media Event June 16, 2004</b>	Agency held conference call with the CTC and Fairmont to discuss details for the upcoming "Manicures & Martinis" event inviting NY media to try OPI's new Canadian line on July 14.

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<b>CTC/Weber Shandwick/ Fairmont/Harris Shepard Conference call on OPI Editors Trip June 16, 2004</b>	Agency participated on call to discuss timing and location for OPI's editors trip to Canada to take place in fall 2004.
<b>The Bachelor 5 (PR support)</b>	Agency is currently creating a report for the CTC that includes all coverage that ran as a result of being featured on "The Bachelor."
<b>Morrell &amp; Co.</b>	Promotion completed and Agency sent information on the winners and other 372 consumers who entered the contest to the CTC.
<b>Toshiba</b>	Promotion completed and Agency forwarded winner contact information and all list of all 5,600 consumers who entered the contest.
<b>Taste of the Nation</b>	Agency researched additional TON events taking place in 2005 for CTC consideration, however the 2005 scheduled will not be available until fall 2004.
<b>CD101.9</b>	Agency contacted J. Mullen (Emmis) and F. Curci (local station) throughout June regarding provision of total mentions, e-mail copies and supporting information for recap of promotion (April 12 – May 20, 2004). Campaign continues to secure final details.
<b>Canada Sell Sheet</b>	Agency revised CTC's sell sheet to include OPI partnership as an example of the types of partnerships the CTC would like to pursue.
<b>List of Potential Marketing Partners</b>	Agency held internal brainstorm on June 24 to compile ideas for potential "edgy" partners for Canada. Ideas to be shared with CTC during meeting on July 14.
<b>In-Market Events</b>	Agency compiled list of events taking place in the CTC's top markets including New York, Boston, San Francisco, Los Angeles, Philadelphia and Chicago, where the CTC can consider sponsorships, tie-ins, etc.

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<b>Amazing Race (CBS)</b>	New season started airing July 6 <sup>th</sup> . Canada episode is week #13, the finale. The earliest the finale would air is September 28 <sup>th</sup> . Corresponded with CBS regarding possible on-air spots, trip giveaways, online and PR. Waiting for feedback.
<b>Trippin' (MTV)</b>	Contacted MTV to find out what type of environmental issues will be covered on the show to determine if Canada is an appropriate destination for filming. Waiting for feedback.
<b>Real World/ Road Rules Challenge (MTV)</b>	Both Alberta and Québec are interested in the opportunity to give away trips to the contestants on-air. MTV prefers that one partner will provide all the trips. CTC following up with partners.
<b>The Bachelor (ABC)</b>	Producer is in direct contact with Vancouver about hosting exotic dates for the next season.
<b>The Bachelorette (ABC)</b>	For the following season, the show will be based on the East Coast of the US. Discussing possibility of hosting exotic dates in PEI or Nova Scotia. Filming will take place in October or November. Scouting will commence once the Bachelor filming winds down.
<b>Expeditions to the Edge (National Geographic)</b>	Spoke with producers regarding this new adventure show that retraces the steps of exciting expeditions. Sent show summary to WS and CTC for review. Waiting for feedback.
<b>Very Best of Everything (Wealth TV)</b>	Contacted production regarding network's viewership and planned air schedule. Waiting for feedback.
<b>The Dinner Party (Columbia Pictures)</b>	Sent (2) posters and (1) Niagara Falls press kit for set dressing in a hotel.
<b>Jillian Barberie (Good Day Live host)</b>	Plan to escort Canadian Jillian Barberie at upcoming charity event on July 19 to discuss CTC working with Jillian and her show.

## ATTACHMENT 2

Pers Name	Cost/Act C	Pstng Date	Doc/Work	Invoiced (
Dawn Weissman	Production	2/19/2004	2/18/2004	1,200.00
Dawn Weissman	Production	2/19/2004	2/19/2004	900
Dawn Weissman	Production	2/26/2004	2/26/2004	300
Dawn Weissman	Production	4/29/2004	4/29/2004	300
Dawn Weissman	Production	4/30/2004	4/30/2004	450
Dawn Weissman	Production	5/13/2004	5/12/2004	750
Dawn Weissman	Production	5/13/2004	5/13/2004	600
Dawn Weissman	Production	5/14/2004	5/14/2004	600
Dawn Weissman	Production	6/1/2004	5/31/2004	600
* Dawn Weissman	Production			5,700.00
Dawn Weissman	Professional Staff T	1/5/2004	1/5/2004	600
Dawn Weissman	Professional Staff T	1/7/2004	1/6/2004	600
Dawn Weissman	Professional Staff T	2/12/2004	1/7/2004	600
Dawn Weissman	Professional Staff T	2/12/2004	1/8/2004	600
Dawn Weissman	Professional Staff T	2/12/2004	1/12/2004	600
Dawn Weissman	Professional Staff T	2/12/2004	1/14/2004	600
Dawn Weissman	Professional Staff T	2/12/2004	1/15/2004	600
Dawn Weissman	Professional Staff T	2/12/2004	1/16/2004	600
Dawn Weissman	Professional Staff T	2/12/2004	1/21/2004	600
Dawn Weissman	Professional Staff T	1/22/2004	1/22/2004	1,050.00
Dawn Weissman	Professional Staff T	1/23/2004	1/23/2004	600
Dawn Weissman	Professional Staff T	2/2/2004	2/2/2004	1,200.00
Dawn Weissman	Professional Staff T	2/3/2004	2/3/2004	600
Dawn Weissman	Professional Staff T	2/4/2004	2/4/2004	600
Dawn Weissman	Professional Staff T	2/6/2004	2/6/2004	1,200.00
Dawn Weissman	Professional Staff T	2/9/2004	2/9/2004	1,200.00
Dawn Weissman	Professional Staff T	2/10/2004	2/10/2004	1,200.00
Dawn Weissman	Professional Staff T	2/13/2004	2/12/2004	1,200.00
Dawn Weissman	Professional Staff T	2/23/2004	2/23/2004	600
Dawn Weissman	Professional Staff T	2/24/2004	2/24/2004	750
Dawn Weissman	Professional Staff T	2/25/2004	2/25/2004	600
Dawn Weissman	Professional Staff T	3/4/2004	3/3/2004	1,200.00
Dawn Weissman	Professional Staff T	3/4/2004	3/4/2004	600
Dawn Weissman	Professional Staff T	3/8/2004	3/8/2004	1,200.00
Dawn Weissman	Professional Staff T	3/9/2004	3/9/2004	750
Dawn Weissman	Professional Staff T	3/11/2004	3/10/2004	600
Dawn Weissman	Professional Staff T	3/11/2004	3/11/2004	1,200.00
Dawn Weissman	Professional Staff T	3/14/2004	3/12/2004	600
Dawn Weissman	Professional Staff T	3/15/2004	3/15/2004	1,200.00
Dawn Weissman	Professional Staff T	3/17/2004	3/16/2004	1,200.00
Dawn Weissman	Professional Staff T	3/25/2004	3/23/2004	300
Dawn Weissman	Professional Staff T	3/29/2004	3/29/2004	300
Dawn Weissman	Professional Staff T	3/31/2004	3/31/2004	150
Dawn Weissman	Professional Staff T	4/2/2004	4/1/2004	150
Dawn Weissman	Professional Staff T	4/2/2004	4/2/2004	300
Dawn Weissman	Professional Staff T	4/5/2004	4/5/2004	450
Dawn Weissman	Professional Staff T	4/7/2004	4/7/2004	600
Dawn Weissman	Professional Staff T	4/8/2004	4/8/2004	450
Dawn Weissman	Professional Staff T	4/9/2004	4/9/2004	300
Dawn Weissman	Professional Staff T	4/12/2004	4/12/2004	300

NSD/CES/REGISTRATION UNIT  
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Dawn Weissman	Professional Staff T	4/13/2004	4/13/2004	600
Dawn Weissman	Professional Staff T	4/15/2004	4/15/2004	600
Dawn Weissman	Professional Staff T	4/19/2004	4/19/2004	450
Dawn Weissman	Professional Staff T	4/20/2004	4/20/2004	600
Dawn Weissman	Professional Staff T	4/26/2004	4/21/2004	1,200.00
Dawn Weissman	Professional Staff T	4/26/2004	4/22/2004	900
Dawn Weissman	Professional Staff T	4/26/2004	4/23/2004	300
Dawn Weissman	Professional Staff T	4/26/2004	4/23/2004	900
Dawn Weissman	Professional Staff T	4/27/2004	4/27/2004	600
Dawn Weissman	Professional Staff T	4/28/2004	4/28/2004	600
Dawn Weissman	Professional Staff T	5/3/2004	5/3/2004	450
Dawn Weissman	Professional Staff T	5/13/2004	5/5/2004	600
Dawn Weissman	Professional Staff T	5/17/2004	5/17/2004	750
Dawn Weissman	Professional Staff T	5/18/2004	5/18/2004	600
Dawn Weissman	Professional Staff T	5/20/2004	5/19/2004	1,200.00
Dawn Weissman	Professional Staff T	5/21/2004	5/21/2004	750
Dawn Weissman	Professional Staff T	5/24/2004	5/24/2004	300
Dawn Weissman	Professional Staff T	5/25/2004	5/25/2004	1,050.00
Dawn Weissman	Professional Staff T	5/26/2004	5/26/2004	600
Dawn Weissman	Professional Staff T	5/27/2004	5/27/2004	150
Dawn Weissman	Professional Staff T	6/4/2004	6/3/2004	450
Dawn Weissman	Professional Staff T	6/4/2004	6/4/2004	600
Dawn Weissman	Professional Staff T	6/7/2004	6/7/2004	750
Dawn Weissman	Professional Staff T	6/8/2004	6/8/2004	600
Dawn Weissman	Professional Staff T	6/9/2004	6/9/2004	900
Dawn Weissman	Professional Staff T	6/10/2004	6/10/2004	600
Dawn Weissman	Professional Staff T	6/11/2004	6/11/2004	600
Dawn Weissman	Professional Staff T	6/14/2004	6/14/2004	750
Dawn Weissman	Professional Staff T	6/22/2004	6/22/2004	750
Dawn Weissman	Professional Staff T	6/23/2004	6/23/2004	600
Dawn Weissman	Professional Staff T	6/24/2004	6/24/2004	600
Dawn Weissman	Professional Staff T	6/25/2004	6/25/2004	450
Dawn Weissman	Professional Staff T	6/28/2004	6/28/2004	900
Dawn Weissman	Professional Staff T	6/29/2004	6/29/2004	1,200.00
Dawn Weissman	Professional Staff T	6/30/2004	6/30/2004	900
* Dawn Weissman	Professional Staff T			51,900.00
** Dawn Weissman				57,600.00
Douglas Parker	Media Relations	5/27/2004	5/24/2004	37.5
Douglas Parker	Media Relations	6/30/2004	6/17/2004	37.5
* Douglas Parker	Media Relations			75
Douglas Parker	Research	2/26/2004	2/23/2004	187.5
Douglas Parker	Research	2/26/2004	2/25/2004	37.5
Douglas Parker	Research	3/30/2004	3/17/2004	75
Douglas Parker	Research	3/30/2004	3/26/2004	75
Douglas Parker	Research	5/18/2004	5/13/2004	75
Douglas Parker	Research	5/27/2004	5/18/2004	37.5
Douglas Parker	Research	5/28/2004	5/28/2004	37.5
* Douglas Parker	Research			525
** Douglas Parker				600

Jennifer Maguire	Account Management	1/12/2004	1/2/2004	450
Jennifer Maguire	Account Management	1/12/2004	1/8/2004	450
Jennifer Maguire	Account Management	1/12/2004	1/8/2004	450
Jennifer Maguire	Account Management	1/12/2004	1/9/2004	450
Jennifer Maguire	Account Management	1/12/2004	1/9/2004	450
Jennifer Maguire	Account Management	1/15/2004	1/12/2004	450
Jennifer Maguire	Account Management	1/30/2004	1/13/2004	0
Jennifer Maguire	Account Management	1/15/2004	1/14/2004	450
Jennifer Maguire	Account Management	1/30/2004	1/15/2004	337.5
Jennifer Maguire	Account Management	1/21/2004	1/16/2004	225
Jennifer Maguire	Account Management	1/21/2004	1/20/2004	450
Jennifer Maguire	Account Management	1/22/2004	1/21/2004	450
Jennifer Maguire	Account Management	1/25/2004	1/22/2004	450
Jennifer Maguire	Account Management	1/25/2004	1/23/2004	225
Jennifer Maguire	Account Management	1/30/2004	1/28/2004	450
Jennifer Maguire	Account Management	1/30/2004	1/29/2004	450
Jennifer Maguire	Account Management	1/30/2004	1/30/2004	450
Jennifer Maguire	Account Management	2/20/2004	2/2/2004	225
Jennifer Maguire	Account Management	2/20/2004	2/3/2004	450
Jennifer Maguire	Account Management	2/20/2004	2/6/2004	450
Jennifer Maguire	Account Management	2/20/2004	2/9/2004	225
Jennifer Maguire	Account Management	2/11/2004	2/10/2004	675
Jennifer Maguire	Account Management	2/11/2004	2/11/2004	225
Jennifer Maguire	Account Management	2/17/2004	2/17/2004	450
Jennifer Maguire	Account Management	2/20/2004	2/18/2004	225
Jennifer Maguire	Account Management	2/20/2004	2/19/2004	225
Jennifer Maguire	Account Management	2/20/2004	2/20/2004	225
Jennifer Maguire	Account Management	3/2/2004	2/23/2004	1,350.00
Jennifer Maguire	Account Management	3/31/2004	3/1/2004	900
Jennifer Maguire	Account Management	3/31/2004	3/3/2004	450
Jennifer Maguire	Account Management	3/31/2004	3/4/2004	450
Jennifer Maguire	Account Management	3/31/2004	3/9/2004	900
Jennifer Maguire	Account Management	3/31/2004	3/12/2004	675
Jennifer Maguire	Account Management	3/31/2004	3/15/2004	450
Jennifer Maguire	Account Management	3/31/2004	3/16/2004	450
Jennifer Maguire	Account Management	3/22/2004	3/17/2004	337.5
Jennifer Maguire	Account Management	3/31/2004	3/18/2004	337.5
Jennifer Maguire	Account Management	3/22/2004	3/19/2004	337.5
Jennifer Maguire	Account Management	3/22/2004	3/22/2004	337.5
Jennifer Maguire	Account Management	3/24/2004	3/23/2004	225
Jennifer Maguire	Account Management	3/24/2004	3/24/2004	225
Jennifer Maguire	Account Management	3/31/2004	3/25/2004	675
Jennifer Maguire	Account Management	3/31/2004	3/26/2004	450
Jennifer Maguire	Account Management	3/29/2004	3/29/2004	450
Jennifer Maguire	Account Management	3/31/2004	3/31/2004	675
Jennifer Maguire	Account Management	4/5/2004	4/5/2004	337.5
Jennifer Maguire	Account Management	4/14/2004	4/7/2004	900
Jennifer Maguire	Account Management	4/14/2004	4/12/2004	1,125.00
Jennifer Maguire	Account Management	4/15/2004	4/15/2004	225
Jennifer Maguire	Account Management	5/1/2004	4/19/2004	225
Jennifer Maguire	Account Management	4/26/2004	4/21/2004	900

Jennifer Maguire	Account Management	4/26/2004	4/22/2004	1,350.00
Jennifer Maguire	Account Management	4/26/2004	4/23/2004	900
Jennifer Maguire	Account Management	4/27/2004	4/26/2004	450
Jennifer Maguire	Account Management	5/1/2004	4/28/2004	225
Jennifer Maguire	Account Management	4/29/2004	4/29/2004	450
Jennifer Maguire	Account Management	5/27/2004	5/4/2004	900
Jennifer Maguire	Account Management	5/27/2004	5/6/2004	450
Jennifer Maguire	Account Management	5/27/2004	5/11/2004	900
Jennifer Maguire	Account Management	5/27/2004	5/13/2004	450
Jennifer Maguire	Account Management	5/27/2004	5/17/2004	1,350.00
Jennifer Maguire	Account Management	5/27/2004	5/24/2004	1,800.00
Jennifer Maguire	Account Management	6/17/2004	6/17/2004	900
Jennifer Maguire	Account Management	6/18/2004	6/18/2004	450
Jennifer Maguire	Account Management	6/23/2004	6/23/2004	675
Jennifer Maguire	Account Management	7/9/2004	6/28/2004	225
Jennifer Maguire	Account Management	7/9/2004	6/29/2004	225
Jennifer Maguire	Account Management	7/9/2004	6/30/2004	450
* Jennifer Maguire	Account Management			35,550.00
** Jennifer Maguire				35,550.00
Kelly Pelletier	Media Relations	5/28/2004	5/27/2004	350
* Kelly Pelletier	Media Relations			350
** Kelly Pelletier				350
Kerry Cullen	Administration	1/22/2004	1/5/2004	187.5
Kerry Cullen	Administration	1/22/2004	1/6/2004	37.5
Kerry Cullen	Administration	1/22/2004	1/8/2004	37.5
Kerry Cullen	Administration	1/22/2004	1/9/2004	37.5
Kerry Cullen	Administration	1/28/2004	1/14/2004	225
Kerry Cullen	Administration	1/29/2004	1/16/2004	337.5
Kerry Cullen	Administration	1/29/2004	1/21/2004	150
Kerry Cullen	Administration	1/30/2004	1/29/2004	37.5
Kerry Cullen	Administration	2/26/2004	2/2/2004	337.5
Kerry Cullen	Administration	2/26/2004	2/3/2004	262.5
Kerry Cullen	Administration	2/26/2004	2/4/2004	225
Kerry Cullen	Administration	2/26/2004	2/5/2004	37.5
Kerry Cullen	Administration	2/26/2004	2/6/2004	300
Kerry Cullen	Administration	2/26/2004	2/9/2004	150
Kerry Cullen	Administration	2/26/2004	2/10/2004	487.5
Kerry Cullen	Administration	2/26/2004	2/11/2004	112.5
Kerry Cullen	Administration	2/26/2004	2/12/2004	112.5
Kerry Cullen	Administration	2/26/2004	2/13/2004	225
Kerry Cullen	Administration	2/26/2004	2/20/2004	225
Kerry Cullen	Administration	2/27/2004	2/23/2004	75
Kerry Cullen	Administration	2/27/2004	2/26/2004	112.5
Kerry Cullen	Administration	3/31/2004	3/1/2004	75
Kerry Cullen	Administration	3/31/2004	3/2/2004	75
Kerry Cullen	Administration	3/31/2004	3/3/2004	75
Kerry Cullen	Administration	3/31/2004	3/4/2004	75
Kerry Cullen	Administration	3/31/2004	3/5/2004	75

Kerry Cullen	Administration	3/31/2004	3/8/2004	75
Kerry Cullen	Administration	3/31/2004	3/9/2004	75
Kerry Cullen	Administration	3/31/2004	3/10/2004	75
Kerry Cullen	Administration	3/31/2004	3/11/2004	75
Kerry Cullen	Administration	3/31/2004	3/12/2004	75
Kerry Cullen	Administration	3/31/2004	3/15/2004	75
Kerry Cullen	Administration	3/31/2004	3/16/2004	75
Kerry Cullen	Administration	3/31/2004	3/17/2004	75
Kerry Cullen	Administration	3/31/2004	3/18/2004	75
Kerry Cullen	Administration	3/31/2004	3/19/2004	75
Kerry Cullen	Administration	3/31/2004	3/22/2004	75
Kerry Cullen	Administration	3/31/2004	3/23/2004	75
Kerry Cullen	Administration	3/31/2004	3/24/2004	75
Kerry Cullen	Administration	3/31/2004	3/25/2004	75
Kerry Cullen	Administration	3/31/2004	3/26/2004	75
Kerry Cullen	Administration	3/31/2004	3/29/2004	75
Kerry Cullen	Administration	3/31/2004	3/30/2004	75
Kerry Cullen	Administration	3/31/2004	3/31/2004	75
Kerry Cullen	Administration	4/17/2004	4/7/2004	150
Kerry Cullen	Administration	4/17/2004	4/8/2004	75
Kerry Cullen	Administration	4/17/2004	4/9/2004	150
Kerry Cullen	Administration	4/17/2004	4/12/2004	150
Kerry Cullen	Administration	4/17/2004	4/13/2004	150
Kerry Cullen	Administration	4/26/2004	4/14/2004	225
Kerry Cullen	Administration	4/26/2004	4/15/2004	150
Kerry Cullen	Administration	4/26/2004	4/16/2004	112.5
Kerry Cullen	Administration	4/27/2004	4/19/2004	37.5
Kerry Cullen	Administration	4/27/2004	4/20/2004	225
Kerry Cullen	Administration	4/30/2004	4/21/2004	225
Kerry Cullen	Administration	4/30/2004	4/22/2004	150
Kerry Cullen	Administration	4/30/2004	4/23/2004	262.5
Kerry Cullen	Administration	4/30/2004	4/26/2004	75
Kerry Cullen	Administration	4/30/2004	4/27/2004	300
Kerry Cullen	Administration	4/30/2004	4/28/2004	375
Kerry Cullen	Administration	4/30/2004	4/29/2004	225
Kerry Cullen	Administration	4/30/2004	4/30/2004	225
Kerry Cullen	Administration	5/20/2004	5/3/2004	150
Kerry Cullen	Administration	5/20/2004	5/7/2004	150
Kerry Cullen	Administration	5/27/2004	5/10/2004	75
Kerry Cullen	Administration	5/27/2004	5/11/2004	75
Kerry Cullen	Administration	5/27/2004	5/12/2004	75
Kerry Cullen	Administration	5/27/2004	5/13/2004	187.5
Kerry Cullen	Administration	5/27/2004	5/14/2004	450
Kerry Cullen	Administration	5/27/2004	5/18/2004	300
Kerry Cullen	Administration	5/28/2004	5/19/2004	75
Kerry Cullen	Administration	5/28/2004	5/25/2004	150
Kerry Cullen	Administration	5/28/2004	5/27/2004	150
Kerry Cullen	Administration	5/28/2004	5/28/2004	37.5
Kerry Cullen	Administration	6/30/2004	6/1/2004	37.5
Kerry Cullen	Administration	6/30/2004	6/4/2004	112.5
Kerry Cullen	Administration	6/30/2004	6/9/2004	225
Kerry Cullen	Administration	6/30/2004	6/10/2004	300

Kerry Cullen	Administration	6/30/2004	6/11/2004	300
Kerry Cullen	Administration	6/30/2004	6/16/2004	150
Kerry Cullen	Administration	6/30/2004	6/18/2004	150
Kerry Cullen	Administration	6/30/2004	6/24/2004	75
Kerry Cullen	Administration	6/30/2004	6/25/2004	225
Kerry Cullen	Administration	6/30/2004	6/28/2004	75
Kerry Cullen	Administration	6/30/2004	6/29/2004	187.5
Kerry Cullen	Administration	6/30/2004	6/30/2004	150
* Kerry Cullen	Administration			12,562.50

** Kerry Cullen				12,562.50
-----------------	--	--	--	-----------

Renata Hopkins	Client Meeting	3/31/2004	3/22/2004	57.5
* Renata Hopkins	Client Meeting			57.5
Renata Hopkins	Event Coordination	4/20/2004	4/20/2004	575
Renata Hopkins	Event Coordination	4/21/2004	4/21/2004	920
Renata Hopkins	Event Coordination	4/23/2004	4/22/2004	920
Renata Hopkins	Event Coordination	4/23/2004	4/23/2004	345
* Renata Hopkins	Event Coordination			2,760.00
Renata Hopkins	Event Planning	2/27/2004	2/2/2004	230
Renata Hopkins	Event Planning	2/27/2004	2/3/2004	230
Renata Hopkins	Event Planning	2/27/2004	2/4/2004	230
Renata Hopkins	Event Planning	2/27/2004	2/5/2004	115
Renata Hopkins	Event Planning	2/19/2004	2/6/2004	115
* Renata Hopkins	Event Planning			920
Renata Hopkins	Media Materials	2/23/2004	2/23/2004	230
* Renata Hopkins	Media Materials			230
Renata Hopkins	Media Relations	1/29/2004	1/5/2004	0
Renata Hopkins	Media Relations	1/29/2004	1/6/2004	460
Renata Hopkins	Media Relations	1/29/2004	1/7/2004	0
Renata Hopkins	Media Relations	1/29/2004	1/8/2004	460
Renata Hopkins	Media Relations	1/29/2004	1/9/2004	460
Renata Hopkins	Media Relations	1/29/2004	1/12/2004	460
Renata Hopkins	Media Relations	1/29/2004	1/14/2004	460
Renata Hopkins	Media Relations	1/29/2004	1/15/2004	460
Renata Hopkins	Media Relations	1/29/2004	1/16/2004	460
Renata Hopkins	Media Relations	1/29/2004	1/20/2004	460
Renata Hopkins	Media Relations	1/29/2004	1/21/2004	460
Renata Hopkins	Media Relations	1/29/2004	1/22/2004	460
Renata Hopkins	Media Relations	1/29/2004	1/23/2004	460
Renata Hopkins	Media Relations	1/29/2004	1/26/2004	460
Renata Hopkins	Media Relations	1/29/2004	1/27/2004	460
Renata Hopkins	Media Relations	1/29/2004	1/28/2004	460
Renata Hopkins	Media Relations	1/29/2004	1/29/2004	460
Renata Hopkins	Media Relations	2/19/2004	2/17/2004	230
Renata Hopkins	Media Relations	2/19/2004	2/18/2004	230
Renata Hopkins	Media Relations	2/19/2004	2/19/2004	230
Renata Hopkins	Media Relations	3/31/2004	3/22/2004	747.5
Renata Hopkins	Media Relations	3/31/2004	3/23/2004	517.5
Renata Hopkins	Media Relations	3/31/2004	3/24/2004	402.5
Renata Hopkins	Media Relations	3/31/2004	3/25/2004	402.5
Renata Hopkins	Media Relations	3/31/2004	3/26/2004	805

Renata Hopkins	Media Relations	3/31/2004	3/29/2004	460
Renata Hopkins	Media Relations	3/31/2004	3/30/2004	805
Renata Hopkins	Media Relations	3/31/2004	3/31/2004	402.5
Renata Hopkins	Media Relations	4/12/2004	4/1/2004	230
Renata Hopkins	Media Relations	4/12/2004	4/2/2004	230
Renata Hopkins	Media Relations	4/12/2004	4/5/2004	230
Renata Hopkins	Media Relations	4/12/2004	4/6/2004	230
Renata Hopkins	Media Relations	4/12/2004	4/7/2004	690
Renata Hopkins	Media Relations	4/12/2004	4/8/2004	230
Renata Hopkins	Media Relations	4/12/2004	4/9/2004	230
Renata Hopkins	Media Relations	4/12/2004	4/12/2004	345
Renata Hopkins	Media Relations	4/13/2004	4/13/2004	230
Renata Hopkins	Media Relations	4/19/2004	4/14/2004	230
Renata Hopkins	Media Relations	4/19/2004	4/15/2004	230
Renata Hopkins	Media Relations	4/19/2004	4/16/2004	230
Renata Hopkins	Media Relations	4/19/2004	4/19/2004	230
Renata Hopkins	Media Relations	4/30/2004	4/27/2004	230
Renata Hopkins	Media Relations	4/30/2004	4/28/2004	230
Renata Hopkins	Media Relations	4/30/2004	4/29/2004	230
Renata Hopkins	Media Relations	4/30/2004	4/30/2004	230
Renata Hopkins	Media Relations	5/13/2004	5/5/2004	230
Renata Hopkins	Media Relations	5/13/2004	5/6/2004	230
Renata Hopkins	Media Relations	5/13/2004	5/7/2004	460
Renata Hopkins	Media Relations	5/13/2004	5/10/2004	230
Renata Hopkins	Media Relations	5/26/2004	5/10/2004	115
Renata Hopkins	Media Relations	5/13/2004	5/11/2004	345
Renata Hopkins	Media Relations	5/13/2004	5/12/2004	230
Renata Hopkins	Media Relations	5/26/2004	5/12/2004	115
Renata Hopkins	Media Relations	5/26/2004	5/13/2004	345
Renata Hopkins	Media Relations	5/26/2004	5/14/2004	345
Renata Hopkins	Media Relations	5/26/2004	5/17/2004	345
Renata Hopkins	Media Relations	5/26/2004	5/18/2004	345
Renata Hopkins	Media Relations	5/26/2004	5/19/2004	345
Renata Hopkins	Media Relations	5/26/2004	5/20/2004	345
Renata Hopkins	Media Relations	5/26/2004	5/24/2004	345
Renata Hopkins	Media Relations	5/26/2004	5/25/2004	345
Renata Hopkins	Media Relations	5/26/2004	5/26/2004	345
Renata Hopkins	Media Relations	5/27/2004	5/27/2004	345
Renata Hopkins	Media Relations	5/28/2004	5/28/2004	345
Renata Hopkins	Media Relations	6/11/2004	6/1/2004	345
Renata Hopkins	Media Relations	6/11/2004	6/2/2004	345
Renata Hopkins	Media Relations	6/11/2004	6/3/2004	345
Renata Hopkins	Media Relations	6/11/2004	6/4/2004	345
Renata Hopkins	Media Relations	6/11/2004	6/7/2004	345
Renata Hopkins	Media Relations	6/11/2004	6/8/2004	230
Renata Hopkins	Media Relations	6/11/2004	6/11/2004	345
Renata Hopkins	Media Relations	6/14/2004	6/14/2004	345
Renata Hopkins	Media Relations	6/15/2004	6/15/2004	230
Renata Hopkins	Media Relations	6/17/2004	6/15/2004	115
Renata Hopkins	Media Relations	6/30/2004	6/16/2004	460
Renata Hopkins	Media Relations	6/17/2004	6/17/2004	345
Renata Hopkins	Media Relations	6/30/2004	6/18/2004	460

Renata Hopkins	Media Relations	6/30/2004	6/21/2004	345
Renata Hopkins	Media Relations	6/30/2004	6/23/2004	345
Renata Hopkins	Media Relations	6/30/2004	6/24/2004	345
Renata Hopkins	Media Relations	6/30/2004	6/25/2004	345
Renata Hopkins	Media Relations	6/30/2004	6/28/2004	345
Renata Hopkins	Media Relations	6/30/2004	6/29/2004	345
Renata Hopkins	Media Relations	6/30/2004	6/30/2004	230
* Renata Hopkins	Media Relations			28,922.50
Renata Hopkins	Special Event	2/13/2004	2/9/2004	920
Renata Hopkins	Special Event	2/13/2004	2/10/2004	920
Renata Hopkins	Special Event	2/13/2004	2/11/2004	920
* Renata Hopkins	Special Event			2,760.00
Renata Hopkins	Team Meeting	5/13/2004	5/3/2004	230
Renata Hopkins	Team Meeting	5/5/2004	5/4/2004	920
* Renata Hopkins	Team Meeting			1,150.00
** Renata Hopkins				36,800.00
Rene Mack	Account Management	1/9/2004	1/5/2004	0
Rene Mack	Account Management	1/9/2004	1/8/2004	325
Rene Mack	Account Management	1/9/2004	1/9/2004	0
Rene Mack	Account Management	1/16/2004	1/12/2004	325
Rene Mack	Account Management	1/30/2004	1/21/2004	325
Rene Mack	Account Management	1/30/2004	1/23/2004	325
Rene Mack	Account Management	1/30/2004	1/27/2004	325
Rene Mack	Account Management	2/12/2004	2/12/2004	650
Rene Mack	Account Management	5/18/2004	4/22/2004	650
Rene Mack	Account Management	4/23/2004	4/23/2004	975
Rene Mack	Account Management	6/21/2004	6/17/2004	1,300.00
* Rene Mack	Account Management			5,200.00
** Rene Mack				5,200.00
SuJin Oh	Media Relations	1/8/2004	1/6/2004	225
SuJin Oh	Media Relations	1/8/2004	1/8/2004	225
SuJin Oh	Media Relations	1/13/2004	1/12/2004	150
SuJin Oh	Media Relations	1/13/2004	1/13/2004	525
SuJin Oh	Media Relations	1/20/2004	1/15/2004	450
SuJin Oh	Media Relations	1/22/2004	1/20/2004	1,125.00
SuJin Oh	Media Relations	1/22/2004	1/22/2004	1,050.00
SuJin Oh	Media Relations	2/10/2004	2/3/2004	600
SuJin Oh	Media Relations	2/10/2004	2/5/2004	375
SuJin Oh	Media Relations	2/19/2004	2/10/2004	300
SuJin Oh	Media Relations	2/19/2004	2/12/2004	450
SuJin Oh	Media Relations	2/26/2004	2/19/2004	600
SuJin Oh	Media Relations	2/27/2004	2/26/2004	450
SuJin Oh	Media Relations	2/27/2004	2/27/2004	450
SuJin Oh	Media Relations	3/9/2004	3/2/2004	300
SuJin Oh	Media Relations	3/9/2004	3/4/2004	300
SuJin Oh	Media Relations	3/17/2004	3/9/2004	300
SuJin Oh	Media Relations	3/17/2004	3/11/2004	300
SuJin Oh	Media Relations	3/17/2004	3/12/2004	450

SuJin Oh	Media Relations	3/30/2004	3/23/2004	225
SuJin Oh	Media Relations	3/30/2004	3/25/2004	150
SuJin Oh	Media Relations	3/30/2004	3/26/2004	75
SuJin Oh	Media Relations	4/1/2004	3/30/2004	150
SuJin Oh	Media Relations	4/6/2004	4/1/2004	450
SuJin Oh	Media Relations	4/6/2004	4/2/2004	600
SuJin Oh	Media Relations	4/13/2004	4/6/2004	150
SuJin Oh	Media Relations	4/15/2004	4/13/2004	300
SuJin Oh	Media Relations	4/15/2004	4/15/2004	150
SuJin Oh	Media Relations	5/5/2004	4/27/2004	300
SuJin Oh	Media Relations	5/11/2004	5/4/2004	300
SuJin Oh	Media Relations	5/11/2004	5/7/2004	225
SuJin Oh	Media Relations	5/13/2004	5/11/2004	225
SuJin Oh	Media Relations	5/13/2004	5/13/2004	112.5
SuJin Oh	Media Relations	5/20/2004	5/18/2004	450
SuJin Oh	Media Relations	5/27/2004	5/27/2004	150
SuJin Oh	Media Relations	6/3/2004	6/3/2004	600
* SuJin Oh	Media Relations			13,237.50

\*\* SuJin Oh 13,237.50

Valerie Edmonds	Media Relations	1/13/2004	1/5/2004	230
Valerie Edmonds	Media Relations	1/28/2004	1/13/2004	115
Valerie Edmonds	Media Relations	1/28/2004	1/14/2004	230
Valerie Edmonds	Media Relations	1/28/2004	1/21/2004	460
Valerie Edmonds	Media Relations	1/28/2004	1/22/2004	230
Valerie Edmonds	Media Relations	1/28/2004	1/26/2004	230
Valerie Edmonds	Media Relations	1/28/2004	1/27/2004	920
Valerie Edmonds	Media Relations	1/29/2004	1/28/2004	690
Valerie Edmonds	Media Relations	1/30/2004	1/29/2004	460
Valerie Edmonds	Media Relations	1/30/2004	1/30/2004	460
Valerie Edmonds	Media Relations	2/20/2004	2/5/2004	460
Valerie Edmonds	Media Relations	2/20/2004	2/6/2004	460
Valerie Edmonds	Media Relations	2/20/2004	2/9/2004	460
Valerie Edmonds	Media Relations	2/20/2004	2/10/2004	920
Valerie Edmonds	Media Relations	2/20/2004	2/11/2004	460
Valerie Edmonds	Media Relations	2/20/2004	2/12/2004	230
Valerie Edmonds	Media Relations	2/20/2004	2/13/2004	690
Valerie Edmonds	Media Relations	2/20/2004	2/17/2004	460
Valerie Edmonds	Media Relations	2/20/2004	2/18/2004	345
Valerie Edmonds	Media Relations	2/23/2004	2/20/2004	115
Valerie Edmonds	Media Relations	2/24/2004	2/23/2004	230
Valerie Edmonds	Media Relations	2/25/2004	2/24/2004	230
Valerie Edmonds	Media Relations	2/26/2004	2/25/2004	230
Valerie Edmonds	Media Relations	2/27/2004	2/26/2004	230
Valerie Edmonds	Media Relations	2/27/2004	2/27/2004	230
Valerie Edmonds	Media Relations	3/2/2004	3/1/2004	115
Valerie Edmonds	Media Relations	3/3/2004	3/2/2004	230
Valerie Edmonds	Media Relations	5/18/2004	4/6/2004	230
Valerie Edmonds	Media Relations	4/13/2004	4/7/2004	460
Valerie Edmonds	Media Relations	4/13/2004	4/8/2004	460
Valerie Edmonds	Media Relations	4/13/2004	4/9/2004	460

Valerie Edmonds	Media Relations	4/13/2004	4/9/2004	460
Valerie Edmonds	Media Relations	4/30/2004	4/9/2004	-460
Valerie Edmonds	Media Relations	4/14/2004	4/13/2004	460
Valerie Edmonds	Media Relations	4/29/2004	4/14/2004	460
Valerie Edmonds	Media Relations	4/29/2004	4/15/2004	460
Valerie Edmonds	Media Relations	4/29/2004	4/16/2004	460
Valerie Edmonds	Media Relations	4/30/2004	4/19/2004	460
Valerie Edmonds	Media Relations	4/29/2004	4/20/2004	920
Valerie Edmonds	Media Relations	4/29/2004	4/22/2004	920
Valerie Edmonds	Media Relations	4/29/2004	4/23/2004	920
Valerie Edmonds	Media Relations	4/29/2004	4/28/2004	460
Valerie Edmonds	Media Relations	4/29/2004	4/29/2004	460
Valerie Edmonds	Media Relations	4/30/2004	4/30/2004	460
Valerie Edmonds	Media Relations	5/5/2004	5/3/2004	460
Valerie Edmonds	Media Relations	5/5/2004	5/4/2004	345
Valerie Edmonds	Media Relations	5/10/2004	5/5/2004	460
Valerie Edmonds	Media Relations	5/10/2004	5/6/2004	460
Valerie Edmonds	Media Relations	5/10/2004	5/7/2004	460
Valerie Edmonds	Media Relations	5/13/2004	5/10/2004	230
Valerie Edmonds	Media Relations	5/13/2004	5/11/2004	230
Valerie Edmonds	Media Relations	5/13/2004	5/12/2004	345
Valerie Edmonds	Media Relations	5/28/2004	5/13/2004	460
Valerie Edmonds	Media Relations	5/28/2004	5/14/2004	230
Valerie Edmonds	Media Relations	5/28/2004	5/24/2004	460
Valerie Edmonds	Media Relations	5/28/2004	5/25/2004	460
Valerie Edmonds	Media Relations	5/28/2004	5/26/2004	460
Valerie Edmonds	Media Relations	5/28/2004	5/28/2004	460
Valerie Edmonds	Media Relations	6/3/2004	6/1/2004	460
Valerie Edmonds	Media Relations	6/4/2004	6/3/2004	230
Valerie Edmonds	Media Relations	6/9/2004	6/4/2004	460
Valerie Edmonds	Media Relations	6/9/2004	6/7/2004	230
Valerie Edmonds	Media Relations	6/9/2004	6/8/2004	460
Valerie Edmonds	Media Relations	6/18/2004	6/9/2004	230
Valerie Edmonds	Media Relations	6/18/2004	6/10/2004	460
Valerie Edmonds	Media Relations	6/18/2004	6/11/2004	460
Valerie Edmonds	Media Relations	6/18/2004	6/14/2004	460
Valerie Edmonds	Media Relations	6/18/2004	6/15/2004	460
Valerie Edmonds	Media Relations	6/18/2004	6/16/2004	460
Valerie Edmonds	Media Relations	6/18/2004	6/17/2004	460
Valerie Edmonds	Media Relations	6/18/2004	6/18/2004	460
Valerie Edmonds	Media Relations	6/21/2004	6/21/2004	115
Valerie Edmonds	Media Relations	6/22/2004	6/22/2004	115
Valerie Edmonds	Media Relations	6/29/2004	6/29/2004	345
Valerie Edmonds	Media Relations	6/30/2004	6/30/2004	345
* Valerie Edmonds	Media Relations			29,900.00
** Valerie Edmonds				29,900.00
***				#####
****				#####

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**Date Received   Amount Received**

1/26/2004	4,735.94
2/11/2004	4,504.02
3/11/2004	4,406.43
5/19/2004	4,347.23
5/19/2004	4,347.40
6/25/2004	4,394.29
2/17/2004	37,159.72
3/9/2004	41,951.92
4/29/2004	101,877.93
5/10/2004	37,399.75

<b>Total</b>	<b>245,124.63</b>
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ATTACHMENT 4

AGREEMENT AMENDMENT  
Amendment Number One (1)

CANADIAN  
TOURISM  
COMMISSION



COMMISSION  
CANADIENNE  
DU TOURISME

Agreement Number: 53586  
Agreement between the: Canadian Tourism Commission  
55 Metcalfe Street  
Suite 600  
Ottawa, ON  
K1P 6L5

(hereinafter the "Commission")

AND Weber Shandwick Worldwide  
640 Fifth Avenue  
New York, NY 10019  
U.S.A.

(hereinafter the "Contractor")

Project Title: Public Relations & Related Services

Whereas the Contractor and the CTC had previously executed agreement 53586.

Whereas the Contractor and the CTC now wish to amend agreement 53586 in accordance with the following:

NOW THEREFORE, in consideration of the promises and mutual covenants and agreements hereinafter contained, and other good and valuable consideration (the receipt and sufficiency of which are hereby acknowledged) the Commission and Partner agree as follows:

- 1) Pursuant to the Article "Term of Agreement" The Commission now wishes to exercise its option to extend the Agreement term.

Delete: "From March 01, 2003 to February 29, 2004".

Insert: "From March 01, 2004 to February 28, 2005"

All other terms and conditions remain unchanged.

Agreed to by

WEBER SHANDWICK WORLDWIDE

Signature

Rene Mack

Date

Agreed to by

CANADIAN TOURISM COMMISSION

Signature

Michelle McKenzie  
President and C.E.O.

Date

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